



AIMR – Delivering targeted information to the sector

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Background

‘what we need is a Research Clearing House to know who’s doing what in the sector’

S. McCausland (significantly paraphrased)

Late 2014



The Project



Australian Library and
Information Association



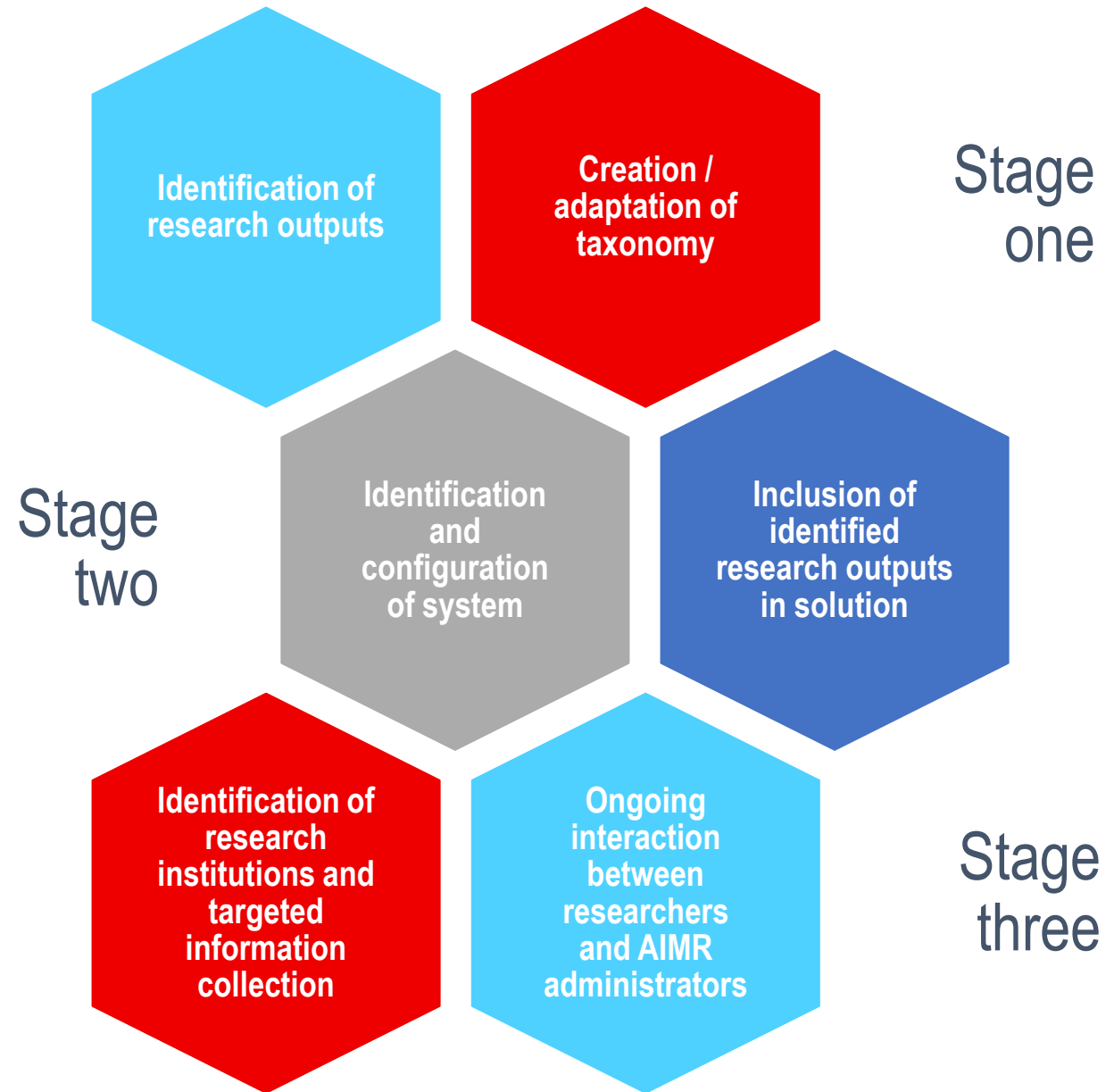
Australian
Society of
Archivists

- A joint venture between the ASA and ALIA
- Designed to co-locate information for the IM sector and make it discoverable via a shared taxonomy
- Supports the exposure of common ideas to a wider audience



Doc Searls via Wyllo

Project Stages



What we learned

- Understand your audience
- Know the need that you're trying to meet
- Don't find the solution before you've defined the problem
- Dream big, but be realistic



Future state

- A dedicated platform for research discovery for academics, students and practitioners
- A(nother) common language for the GLAMR sector
- An inspiration zone for future projects and ideas...



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