



Australian Library and Information Association

ANNUAL REPORT 2009



Australian
Library and
Information
Association

About ALIA

ALIA is the national professional organisation for the Australian library and information sector.

The Association seeks to empower the profession in the development, promotion, and delivery of quality library and information services to the nation, through leadership, advocacy, and mutual support. ALIA has been representing the interests of members and the community since 1937. It fosters a vibrant professional culture in the library and information sector and its advice and opinions are sought and respected by decision-makers.

Objects of the Association

- a. To promote the free flow of information and ideas in the interest of all Australians and a thriving culture, economy, and democracy
- b. To promote and improve the services provided by all kinds of library and information agencies
- c. To ensure the high standard of personnel engaged in information provision and foster their professional interests and aspirations
- d. To represent the interests of members to governments, other organisations, and the community
- e. To encourage people to contribute to the improvement of library and information services through support and membership of the Association.

ALIA core values

- Promotion of the free flow of information and ideas through open access to recorded knowledge, information, and creative works
- Connection of people to ideas
- Commitment to literacy, information literacy, and learning
- Respect for the diversity and individuality of all people
- Preservation of the human record
- Excellence in professional service to our communities
- Partnerships to advance these values.

Our structure and governance

The Association is established as a not-for-profit company, governed by an elected Board of Directors. Groups and committees within the Association provide a focus for communication and participation for members. A National Advisory Congress is convened regularly to review issues of relevance to the profession. The Association is supported by a National Office based in Canberra.

Board of Directors 2009

Until May 2009

Derek Whitehead, President
Jan Richards, Vice-President
Michelle Brennand
Philip Keane
Damian Lodge
Helen Partridge
Kate Watson

From May 2009

Jan Richards, President
Graham Black, Vice-President
Michelle Brennand
Gillian Hallam
Philip Keane
Helen Partridge
Kate Sinclair

Standing Committees of the Board

ALIA Governance Standing Committee
ALIA Finance, Audit and Risk Management Standing Committee
ALIA Education and Professional Development Standing Committee
ALIA Membership and Awards Standing Committee
ALIA National Partnerships Standing Committee
ALIA Research and Publishing Standing Committee

Advisory Committees (appointed by the Board)

ALIA By-Laws Advisory Committee
ALIA Copyright and Intellectual Property Advisory Committee
ALIA Public Sector Information Advisory Committee
ALIA Interlibrary Lending Advisory Committee
ALIA New Generation Advisory Committee
ALIA Online Content and Regulation Advisory Committee
ALIA Public Libraries Advisory Committee
ALIA Research Committee
ALIA Special Libraries Advisory Committee
ALIA TAFE Libraries Advisory Committee
ALIA Library Technician Advisory Committee



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PRESIDENT'S REPORT



2009 was a challenging year for ALIA – as it was for the majority of Australian corporations, small businesses, and not-for-profits. We faced a global financial crisis that saw our investments take a hit, continued to address the issue of declining member numbers, and faced a devastating tragedy as friends, colleagues, and families dealt with the Victorian bushfires.

But from adversity comes triumph, and we will also look back on 2009 as a year of achievements for the Association.

Our primary focus is, and will continue to be, targeted services for our members. In 2009, we took the results from the 2008 Member Survey and integrated it into our planning processes. As a result, the number one priority identified in the survey, lobbying and advocacy, assumed a high priority including the discussion topic for the 2009 National Advisory Congress.

Our lobbying work extended to submissions, and ALIA contributed to the discussion on issues affecting our industry, including the National Broadband Network, parallel importation of books, and internet filtering. Sue Hutley, on behalf of the Board and ALIA's members, attended the Realising Our Broadband Future Forum in December to highlight the importance of libraries as a neutral 'third space'. ALIA also put together media releases about internet filtering, which led to collaboration with our partners, including the Australian Law Librarians' Association.

In July, ALIA played host to delegates from around the country for the first Australian Public Libraries Summit. This was the first time politicians, their advisers, representatives of not-for-profit organisations, and senior figures from the library world had come together to debate the future of public libraries in the 21st century. Opened by Senator the Hon Ursula Stephens, Parliamentary Secretary for Social Inclusion and Parliamentary Secretary

for the Voluntary Sector, delegates were asked to consider the role that public libraries can play in social inclusion, and how they can more effectively work with government for influence and funding. The Summit was very successful, and has led to the development of a National Vision and Framework for the sector. This has been considered by key stakeholders and will form the basis of a plan with which we can go to Federal Government requesting its support.

Specific events were complemented by our annual campaigns such as Library and Information Week and Library Lovers Day – valuable advocacy tools for ALIA which raise awareness of libraries across all sectors. National Simultaneous Storytime is always a particular highlight with a great reach, and members of National Office, including our Executive Director Sue Hutley, were delighted to attend a reading of *Pete the Sheep* by its author Jackie French at her home library of Braidwood NSW.

The ALIA Board is mindful that in order for us to progress the library and information sector, we must work closely with affiliated organisations. During the year the ALIA Board endorsed a new Standing Committee which will focus on Partnerships at a national level. The Standing Committee will advise the Board on sectoral issues and facilitate the cross fertilisation of ideas. This initiative together with the Peak Bodies Forum convened by the National Library of Australia can give us an engaged way forward.



In February, the world watched in horror as Victoria faced the biggest natural disaster in Australian history. The feelings we all had of helplessness and loss led to an outpouring of support and donations – and the establishment of the Rebuilding with Books project. Volunteers from as far away as Queensland and South Australia converged on a Victorian warehouse to sort through pallets of donated books, to help restore some normalcy to rebuilt homes, and raise funds for new resources.

While much of ALIA's work was externally focused – raising awareness and seeking out new partnerships, we also turned our focus inwards, towards the profession and our members. In 2009, ALIA enhanced the range of PD opportunities available, including access to online resources and current awareness services. Members now have free access to LIS journals through ProQuest. ALIA's e-newsletter PD Postings began in 2008 as a quarterly publication and now delivers news and information to members on a monthly basis, and LIS Management in Focus joined the e-newsletter family, and was provided quarterly through 2009 providing members moving into management and executive positions with high quality resources.

In the arena of conferences 2009 was a rollercoaster year for ALIA. While we were disappointed that the IFLA 2010 Congress was relocated from Brisbane to Gothenburg, ALIA fully supported the IFLA Governing Board in their decision and we wish our Swedish colleagues all the best for a very

successful event. We were absolutely thrilled and delighted by our members who pulled together in a difficult time to come up with an alternate event for 2010. The creativity, fellowship, and innovation were truly an inspiration to witness.

Members of the LIS sector had the opportunity to connect, learn, and network at our two major conferences during the year. ALIA Information Online ran in January. Our library technician members were able to attend their dedicated conference, the ALIA National Library Technicians Conference, Technology, Technique, Unique, held in Adelaide in September.

One of our biggest projects during the year was the work done with TAFE educators to recognise courses, making sure that students are learning the skills they will need for the rest of their careers. Such programs are core to ALIA's role. I extend my thanks to the LIS Educators, Board Members, and ALIA staff who were involved in this mammoth effort.

Finally, ALIA embraced web 2.0 technologies, setting up a fan page on FaceBook and fully embracing the Twitter experience. While we've all struggled to express ourselves in 140 characters (we seem to be a loquacious bunch!), we've had great fun exploring our online persona, blogging and tweeting about happenings in National Office, the Board, ALIA as a whole, as well as our own personal experiences.

None of our achievements could have been accomplished, nor our disappointments borne so easily, if not for the aid, support, and unfailing enthusiasm of my colleagues on the Board, our members, and our wonderful volunteers. I offer my deepest thanks and gratitude to everyone who joined a group, submitted an article to *inCite*, attended an event, volunteered their time, or showed through their membership that they support ALIA and their profession. We couldn't do it without you.

I also thank the ALIA staff for their outstanding commitment and professionalism and I congratulate them on the realisation of their objectives.

Jan Richards
ALIA President



Challenges can be seen as opportunities, and I'm pleased to be able to report that, in 2009, the profession, our members, and our association rose to those challenges, and turned them into opportunities.

The GFC

The Global Financial Crisis affected the world's businesses, organisations, and associations. But it also affected us on a personal level, with diminishing superannuation and personal investments, and job insecurity. As a not-for-profit organisation, ALIA does not receive government funding. Two of our main sources of income are membership fees and our investments. While the GFC has faded for Australia, ALIA is still dealing with some of the financial consequences.

Our investments have recovered from their lows in 2008, but few have returned to pre-GFC levels. ALIA House, while still a good investment for the association in terms of rent, continues to depreciate and may require increasingly significant repairs in the future. While our membership numbers did not decline as sharply as others, we are still experiencing declines in membership renewals.

However, in response to this financial rough patch, the ALIA Board was able to revisit its organisation, the National Office structure, and our association, taking a good look at how we operate, and how we might do so better.

National Office Restructure

With some key staff leaving their positions in 2009, ALIA had the opportunity to review its staffing and management structure, and determine any changing needs moving forward. The result is a new organisational structure (available on the website here: <http://www.alia.org.au/staff/>) that looks strategically at National Office positions and recognises the directions ALIA would like to grow as an organisation. As a result we now have four director positions, with an equal

focus on the association, our members, our profession, and our projects and partners.

The new structure also recognises the increasingly diverse workplaces, positions, and needs of professionals in our sector, with the intent to outsource services that require specific skills, like IR and advocacy. IR will now be outsourced to an external provider that has the expertise to answer diverse IR queries quickly and correctly, and offer the best support and advice.

Coresoft, Collective Agreement, Communication, and Conferences

Another major project undertaken by National Office this year was the continuing migration of our systems and the full integration of the financial module to our whole-office system, Coresoft. The migration to Coresoft remains one of our ongoing priorities, and we look forward to more of our services being available on one platform, with PD being next.

National Office staff signed up to a new Collective Agreement which will carry through until 2012.

We also looked at our communication structures, and how Board members, National Office staff, and members can better communicate with each other internally, and with non members and other associations and agencies externally. ALIA joined the world of Twitter, with National Office staff members and Board members becoming progressively more addicted to the world of microblogging. If you're already there (or thinking of seeing what all the fuss is about), you can find us here: www.twitter.com/ALIANational



We also opened up the Board blog for comments, after members noted the lack of online discussion forums with ALIA. Now not only can members keep up-to-date about the governance of their association, but also engage with Board members at the source. The Board blog is available online here: <http://www.alia.org.au/blog/>.

We hope that these new directions will better enable us to not only communicate but also connect quickly, efficiently, and up-to-the-minute with our members and the world.

Even with the GFC, the profession took the opportunity to attend our two 2009 conferences – ALIA Information Online in Sydney and ALIA Library and Information Technicians Conference in Adelaide for the networking and professional development opportunities.

Our Members

This introspection and resilience was not limited to those of us in National Office and the Board, but to you, our members, as well. As job and financial security was thrown into question, you began investing in something with excellent long-term prospects – yourselves. 2009 saw a huge surge of interest in professional development, our e-newsletter PD Posting go from quarterly to monthly, and new PD partners come on board to offer a wider variety of topics and settings to enable members to get the information and training needed when they needed it.

We were also appreciative in July when the disappointing news about IFLA's relocation to Gothenberg was released, and was turned around into an enormous burst of creativity and generosity from ALIA members and volunteers with the first steps towards ALIA Access 2010 put into place. Watching the focus shift from 'oh no!' to 'how do we move forward?' was an inspiration, and we were very proud to be part of such an amazing profession.

Advocacy

In 2008, our members told us in the Member Survey that advocacy was important to them. In 2009, we listened. The National Advisory Congress had a theme of Lobbying and Advocacy, where we were able to ask members how they defined advocacy, and how they wanted to be represented by ALIA. We took on a number of high profile advocacy roles, including attendance at the Realising our Broadband Future Forum in November, the ALIA Public Libraries Summit, and media releases against mandatory internet filtering in December. We will continue this work into 2010.

Education

A part of advocating for our profession is making sure that our students graduate with the right skills and core knowledge to perform in the roles for which they will be hired. Much of 2009 was taken up with what we've called 'Around the TAFES in 80 days', working with the educators to make sure that their courses were teaching the necessary skills and meeting necessary standards. This was an enormous project to undertake, not only for each of the organisations seeking accreditation, but also for our Education Manager, and members of the recognition panels.

Creating a research community

One of our priorities in 2009, and one that will continue into the future, is creating a research culture in our profession. With the addition of the LIS Journal package to our member benefits, we were able to take a very tangible step towards doing so. 2009 also saw the implementation of the Research Mentoring Program, where a seasoned researcher can take an interested protégé-researcher under their wing and help them move through the steps from basic idea to finished paper. RAILS5 also ran in conjunction with our ALIA Information Online in Sydney in January, with great success.

Our members, our Board, and our staff

In 2009, all of us faced challenges, and we all responded to them as opportunities. I would like to thank our Board members for their dedication and tireless work during the year, the National Office staff for their enthusiasm and commitment, and, most importantly, our members, who inspire and motivate us every day.

Sue Hutley
Executive Director

2009 IN REVIEW

The highlights of 2009 included:

Enhanced member services

Access for all ALIA members to the ProQuest LIS journals was negotiated, the LIS Management in Focus e-newsletter began, ALIA's customer relations database continued to add new options, and more career and PD opportunities were developed.

New ALIA National Partnerships Standing Committee

ALIA will continue to work more closely with affiliated organisations at a national level in order to advise the Board on sectoral issues and facilitate the cross fertilisation of ideas.

New ALIA Advisory Committees representing sectors

Three new advisory committees were established by the Board to represent special libraries, TAFE libraries, and library technicians.

Disaster Recovery Project and Rebuilding with Books

After the Victorian bushfires, ALIA collaborated with partners from state and national public library associations, school libraries, and the book industry to develop a coordinated response. Rebuilding with Books was one of the resulting initiatives led by ALIA and the Australian Booksellers Association, and supported by many partners.

ALIA Public Libraries Summit

The Summit, held on 16 July 2009 in Canberra, focused on the theme of 'setting a national agenda'. Delegates gave ALIA a mandate to lead the development of a national vision and framework for public libraries.

Advocacy: public libraries

ALIA's aim is for public libraries to be confirmed as national champions, advancing social, educational, cultural, broadband and digital programs and policies. This was advanced by the ALIA Public Libraries Summit, the *Little Book of Public Libraries*, and the government submissions that focused on the critical role of public libraries in the digital economy.

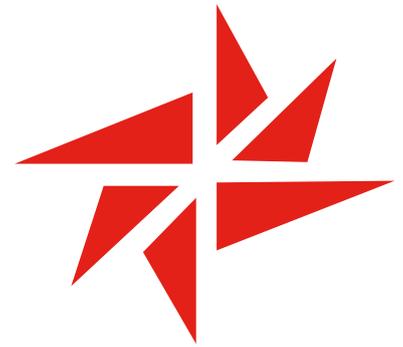
Web 2.0

ALIA continued to develop its social media engagement with the introduction of a Twitter account – @ALIANational.

The Board Blog continued to update members on ALIA happenings and was opened for comments mid-year.

Transition of CAVAl's Public Training Program to ALIA

The transition of CAVAl's program was seen by the ALIA Board as providing an excellent opportunity to further enhance professional development opportunities for ALIA members.



NAC focus on lobbying and advocacy

The 2008 ALIA member survey indicated that our members value lobbying and advocacy and the 2009 National Advisory Congress (NAC) meetings focused on this issue.

Advocacy: broadband and the digital economy

ALIA contributed to the National Broadband Network issue through a submission, public hearing, and attendance at the Realising our Broadband Future Forum in December. Submissions about the digital economy, Government 2.0, parallel importation, and the not-for-profit sector were also submitted.

Library Technician course recognition

All registered training organisations offering the Diploma of Library/Information Services underwent an ALIA course recognition visit for the first time in ten years; there were 17 site visits. The process will lead to the development of a national perspective on the future of library technician education.

Living Libraries Australia

ALIA continued its commitment to Living Libraries Australia by undertaking a sub-contract to manage the project from the Lismore City Council and in collaboration with the Department of Immigration and Citizenship.

ALIA conferences

Two very successful national conferences were held: ALIA Information Online Conference in Sydney from 20-22 January and ALIA National Library and Information Technicians Conference in Adelaide from 15-18 September.

ALIA Access Conference 2010

Following the relocation of the IFLA Congress in Brisbane, ALIA members were so enthusiastic on the ALIA2010 wiki about a new and innovative conference that the ALIA Access Conference 2010 was born.

ALIA will always look back on 2009 as a year of challenges and accomplishments. We witnessed and experienced the devastation of the GFC, Victorian bushfires and Queensland floods, but we were also able to continue influencing all levels of Government and meeting the needs of our members with new services and benefits. – Jan Richards, ALIA President

ALIA STATISTICS

- over 120 000 children participated in the 2009 National Simultaneous Storytime
- a potential audience of 1 530 897 Australians read media coverage about National Simultaneous Storytime
- 45 endorsed self-nominating ALIA groups active around Australia
- over 20 000 copies of the *Little Book of Public Libraries* distributed
- copyright queries increased in 2009 to 271 compared with 124 in 2008
- 17 site visits for course recognition for library technician courses and 3 for university courses
- approximately 400 enquiries on careers in librarianship and library courses answered
- over 25 000 e-list subscribers
- over 137 000 donated books sorted and 27 400 distributed to bushfire affected communities by the Rebuilding with Books project in Victoria

- over 500 tweets in the first few months over at @ALIANational
- full-text online access to over 130 library and information journals
- 525 participants in the PD (Professional Development) scheme – a 24% increase from 2008

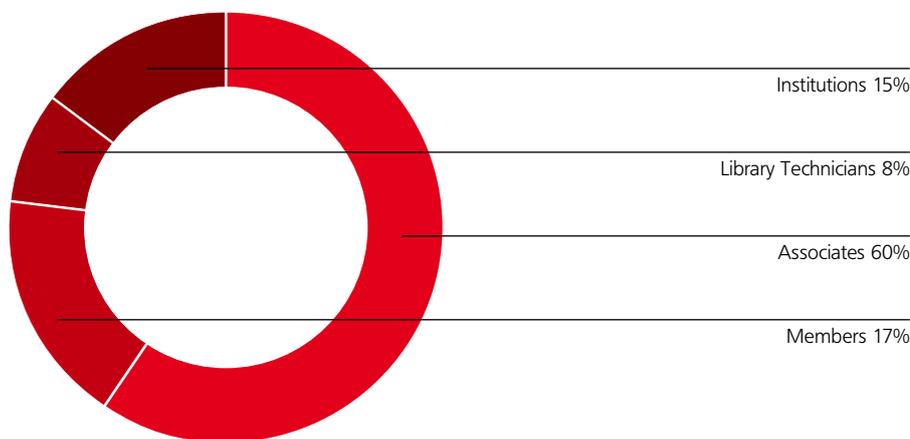
AUSTRALIAN LIBRARY STATISTICS

- approximately 9000 school libraries and there is measurable higher student achievement in schools with libraries
- 448 health/medical libraries. Health librarians are responsible for knowledge support to clinicians, managers, educators, researchers, and some directly serve patients or health consumers
- 400 corporate/business libraries in Australia playing a key role in ensuring that business strategy and decision-making is supported by accurate, current, relevant information sources

- over 400 000 fulltime-equivalent TAFE students in Australia, supported by 387 campus libraries.
- over 14 million visits to TAFE libraries in 2006
- over 21 million loans every year in Australian university libraries
- in 2007-08, 7.7 million people visited Australian and New Zealand national and state libraries and 132 million people visited their websites.
- approximately 12 million registered users of public libraries in Australia – almost half of Australia's total population
- over 1500 public libraries in Australia
- approximately 108 million visits to public libraries each year
- over 178 million items loaned by public libraries
- over 8500 internet computers in public libraries and 7000 have internet access



MEMBERSHIP



Retention rate

ALIA achieved 87% membership retention for the 2008/2009 membership year.

Membership growth

Membership growth, while down for the Association, was slightly better than 2007/2008 with a net membership loss of 1.9% for the 2008/2009 membership year.

Widened eligibility

Eighty-one membership enquiries under widened eligibility provisions were received in 2009. A total of 30 applications were made as a result, with 16 Associates and 1 Library Technician being admitted.

Member survey

In 2008 ALIA engaged Insync Surveys to conduct a survey of its members with the purpose of providing ALIA with a way to identify key member concerns, identify, prioritise, and manage the key issues affecting members, and to provide members with the opportunity to communicate openly and honestly with the management team of ALIA. In 2009 ALIA was able to implement a range of new services as a result of the survey including access to over 130 full-text, online journals through ProQuest's LIS journal package, more professional development and training opportunities, access to ALIA's new Career Connect resources, and the focus on lobbying and advocacy in ALIA's National Advisory Congress in 2009.

MEMBER SERVICES

Local Liaison Officers

The part-time Local Liaison Officer role supports members and volunteers in their state/territory as well as acting as the official ALIA representative. Local support has been established through the ALIA Local Liaison Officers working in Victoria, Tasmania, Queensland, South Australia, New South Wales, Western Australia, Australian Capital Territory, and the Northern Territory.

During 2009 two Local Liaison Officers resigned (Western Australia and New South Wales) and replacements were appointed.

In the last 12 months the Local Liaison Officers have been working effectively to support volunteers and members by attending member recruitment activities, visiting library schools, and liaising with ALIA members and volunteers. The ALIA Local Liaison Officers have also been actively involved in the ALIA advocacy programs such as the National Simultaneous Storytime and Library and Information Week.

Conferences

Conferences and other meetings are one of the many ways ALIA reaches out to members and the sector. Conferences and symposia in 2009 met the overall financial target for conferences and exceeded the delegate and exhibitor targets.

ALIA hosted two of its national conferences during 2009.

The ALIA Information Online Conference and Exhibition was held at the Sydney Convention and Exhibition Centre 20–22 January 2009. The conference had keynote presentations addressing issues such as: engaging with our clients, new technologies for training and literacy, and future trends in the digital age. The Organising Committee assembled a diverse array of pre- and post-conference workshops to allow delegates to extend their learning experiences. The trade exhibition showcased a diverse range of exhibitors including content management systems and services, e-content vendors, business, scientific, and legal information databases, integrated information management systems, and e-publishers.

The ALIA National Library and Information Technicians Conference was held at the Adelaide Convention Centre 15–18 September 2009. The theme of the Conference, *Technology-Technique-Unique*, aimed to provide a program that challenged ideas, generated discussion, and promoted new thinking among the delegates. It offered attendees a unique experience, addressed challenges and opportunities provided by fast moving technologies.

Conferences and symposia delegate attendances for 2009 included:

- ALIA Information Online Conference, January, Sydney – 870 delegates
- ALIA National Library and Information Technicians Conference, September, Adelaide – 308 delegates
- ALIA Top End Symposium, October, Darwin – 88 delegates.

IFLA and ALIA Access Conference 2010

In 2007 the Australian library community and the National Committee received notification of the decision to host the 2010 International Federation of Library Associations and Institutions (IFLA) World Library and Information Congress in Brisbane in August 2010.

In mid-2009, the IFLA Governing Board decided to relocate the IFLA World Library and Information Congress from Brisbane in 2010 to Gothenburg in Sweden.

The IFLA Governing Board and the Australian National Committee both acknowledged the effect of the global financial crisis on plans to host the Congress in Australia, and the risk to broader economic outcomes for IFLA should this Congress have run at a loss. ALIA and the Australian National Committee agreed that this was a financially sound decision to ensure the long-term business continuity of the international federation, in order to enable it to continue its very important work on behalf of all libraries and library associations around the world.

The ALIA Board wishes to acknowledge the contributions of the National Committee and its convener, Keith Webster of the University of Queensland.

ALIA members responded to the announcement with initial disappointment but then pulled together with creativity, fellowship, and innovation to come up with an alternate event for 2010. The ALIA Access Conference 2010 will be held in Brisbane from 1–3 September 2010; the theme is 'Access' and the format is innovative and inclusive of many sectors and issues.

Publishing

Australian Academic & Research Libraries published four volumes in 2009 under the editorship of Dr Bob Pymm. Bob's contract was renewed for the 2010-2012 period. Ian Morrison was also renewed as Book Reviews Editor for the same period.



Australian Library Journal published four volumes in 2009 under the editorship of Ian McCallum.

Gary Gorman was renewed as Book Reviews Editor for ALJ for the 2010-2012 period. As of December, the position of editor was vacant.

ALIA wishes to acknowledge all editors and book reviews editors for their commitment and work.

inCite continues to be the main focus of the publishing team with ongoing monthly publication. The focus on monthly feature themes has received very favourable feedback; themes are determined with input from the Board and from members. A new column,

On the Edge, will be introduced in 2010. A writer was appointed and will write under the pseudonym Library Provocateur. *aliaNEWS* continues as a regular monthly news e-bulletin.

HWR Media and Communications took over as ALIA's advertising agent, achieving between 60 and 90% of the monthly advertising budget for *inCite* in a difficult economic period.

The ALIA Research and Publishing (RAP) Standing Committee had as a major focus in 2009 the development and implementation of a publishing action plan which drew on several previous reports and will determine future directions for ALIA's publishing. The plan was finalised in early 2009, and changes began to be implemented. Dean Mason, the Consultant for the project, joined the RAP as an external member.

The publishing section supports all operational areas of ALIA, and in particular, member services, conferences, and campaigns.

ALIA groups

At the conclusion of 2009, there were 45 endorsed self-nominating ALIA groups active around Australia. In June, ALIA Mentoring NSW merged with ALIA Sydney.

Groups organised a variety of activities throughout the year, including library tours, professional development opportunities, and professional networking events. Highlights are listed below.

ALIA organised group activities highlights

'Library Folk in the Pub' (ALIA Sydney, throughout the year)	'Touring Techs' (NSW Library Technicians, throughout the year)	'What NeXus 2 revealed' (ALIA Hunter Group, March)
'Skool Trek', tour of innovative school libraries (Victoria Library Technicians, March)	Tour of the Northern Territory Archives (ALIA Red Centre Group, April)	Seminar, 'Writing and Presenting a Paper' (WA Library Technicians, April)
Tour of the new Adelaide Zoo Library (Special Libraries SA, May)	"But how do they do X?" ILL, Collection Development and Library Systems (New Graduates, June)	'Using PebblePad to record PD' (Queensland OPALS, June)
'Web 2.0 from the cradle to the future' (Information Science SA, July)	'LibraryThing for libraries' (ALIA Tasmania, September)	In conversation with Julian Grant and Mark Israel (Academic, Research and Collection Management, October)
"Help! It's a Genealogy Question" (Reference and Information Services Victoria, November)	Career Development Workshop (ALIA URLs (ACT), May)	

Industrial relations

The introduction of the Fair Work Act during the year and other issues within the industrial relations landscape represented a major focus for ALIA's Industrial Relations Advisor. The employment section of the ALIA website was regularly updated to take account of changes to workplace laws and members were kept informed through the *Workwatch* column in *inCite*. Queries to ALIA's advisor generally related to the *Workwatch* topics as the subject of queries indicate members' areas of concern and were used to develop content for the column.

Workwatch topics included the Fair Work legislation, equal remuneration, flexible working arrangements, parental leave, occupational health and safety laws, teacher librarians and their professional standing and salaries, library labour force research, library worker demographics, professional standards, and university library professionals.

Professional development and careers

Participation in the professional development (PD) scheme continued to grow in 2009. There were 124 new registrations in the scheme. As of December 2009, there were 525 participants in the scheme, which equates to 14% of the total number of members eligible to join the scheme.

ALIA continued its partnership with the University of Sheffield to deliver the Facilitated Online Learning Interactive Opportunity courses (FOLIOz). Courses covered marketing and promotion in libraries, customer service, and supervisory skills for library technicians. In total, there were 189 registrations for FOLIOz courses throughout 2009.

In late 2009, ALIA entered into a new partnership with Dr Ann Villiers to provide an on-demand online course exclusive to members, 'Writing to Selection Criteria'.

In a new careers initiative, ALIA developed the library and information career expo pack containing careers posters, postcards, and other relevant information for careers events and educational institutions. The career expo packs are free to institutional members, ALIA groups, and committees and may be purchased by non-members.

Certified practitioners for 2009 are listed. Special congratulations go to Rosemarie Horton, who successfully completed her third triennium in 2009, reflecting 9 years of successfully meeting the PD scheme requirements.

CAVAL Ltd and ALIA announced the transition of CAVAL's Public Training Program during 2009. The Public Training Program has been a successful activity for CAVAL over a number of years, but with a changed company strategy, CAVAL decided to transition the service to a different environment. The ALIA Board of Directors saw this opportunity as a very good fit for service to ALIA members and the Public Training Program will be used as a basis for further enhancing professional development opportunities to members.



AWARDS

Title of Award	Recipient	Title of Award	Recipient
Australian Honours	Karyn Gladwish AM	Library Technician Research Award	Janette Telford AFALIA Tec (CP)
ALIA Aurora Scholarship	Rachel Crowe AALIA (CP)	RAILS5 Scholarship	Natalya Godbold
Honorary Member	Leila Hoffman OAM AALIA	HCL Anderson	Not awarded in 2009
Ellinor Archer Pioneer	Not awarded in 2009	Excellence	Not awarded in 2009
Metcalfe	Not awarded in 2009	Ray Choate Scholarship	Not awarded in 2009
Redmond Barry	Not awarded in 2009		

Silver Pins 2009

Name	Honorific	Name	Honorific
Karen Ayles	AALIA (CP)	Alyson Dalby	AALIA (CP)
Susan Little	AALIA	Marian Morgan-Bindon	AALIA
Jean Truebridge	ALAA (CP)	Jill Bartholomeusz	

Certified Practitioners 2009

Name	Honorific	Triennium	Name	Honorific	Triennium
Anne Collins	ALIA Tec (CP)	First Triennium	Kim Gerstenberger	AALIA (CP)	First Triennium
Kylie Jarrett	AALIA (CP)	First Triennium	Fiona Jensen	AALIA (CP)	First Triennium
Alison Jones	AALIA (CP)	First Triennium	Margaret Lundy	AALIA (CP)	First Triennium
Sally Murdoch	AALIA (CP)	First Triennium	Larissa Reid	AALIA (CP)	First Triennium
Amanda Saunders	AALIA (CP)	First Triennium	Andrew Spencer	AALIA (CP)	First Triennium
Michael Swire	ALIA Tec (CP)	First Triennium	Jill Buckley-Smith	AALIA (CP)	Second Triennium
Prudence Deacon	AALIA (CP)	Second Triennium	Nicola Hayward-Wright	AALIA (CP)	Second Triennium
Jane Orbell-Smith	AALIA (CP)	Second Triennium	Leesa Philip	AFALIA (CP)	Second Triennium
Leith Robinson	AALIA (CP)	Second Triennium	Rosemarie Horton	AALIA (CP)	Third Triennium

2009 IN REVIEW

Student Awards conferred by ALIA in 2009

*please note, other awards may have been awarded, but were not reported to ALIA by time of printing

Institution	Course	Recipient
Box Hill Institute	Diploma of Library / Information Services	Dace Johansons
Canberra Institute of Technology, Reid Campus	Diploma of Library & Information Services	Naomi Newton
	Diploma of Library & Information Services	Helen Sloan
Charles Sturt University	Master of Applied Science (Teacher Librarianship)	Elizabeth Antoniak
	Graduate Diploma of Applied Science (Library and Information Management)	Elisha Bignell
	Master of Education (Teacher Librarianship)	Lisa Jackson
	Bachelor of Arts (Library and Information Science)	Naomi Rickersey
Curtin University of Technology	Graduate Diploma in Information & Library Studies	Karen Sawyer
Edith Cowan University	Associate Degree (Library Technology)	Angela Calitz
	Bachelor of Science (Library Technology)	Rowena Holland
	Graduate Diploma of Science (Information Services) Information Services Stream	Rebecca McNeil
	Graduate Diploma of Science (Information Services) Teacher Librarianship Stream	Leanne Sawyer
	Graduate Diploma of Science (Information Services)	Jydti Shankar
RMIT University	Master of Business (Information Technology) Information Management Stream	Marissa Caluzzi
	Bachelor of Business (Information and Knowledge Management)	Halley Coldicott
	Graduate Diploma in Information Management	Lucinda Peart
TAFE NSW – Hunter Institute	Diploma in Library / Information Services	Janet MacMillan
TAFE NSW Riverina Institute – Albury Campus	Diploma of Library / Information Services	April Wood
TAFE NSW Sydney Institute – Ultimo College	Diploma of Library and Information Services	Kirsten Berridge
	Diploma of Library and Information Services	Sharon Good
Tasmanian Polytechnic	Diploma of Library / Information Services	Lois Anderson
	Diploma of Library / Information Services	Caroline Jones
	Diploma of Library / Information Services	Sally Stanley
University of Technology Sydney	Master of Arts in Information & Knowledge Management	Pamela Hoyte
University of South Australia	Graduate Diploma in Information Studies	Peter Newman
Western Sydney Institute of TAFE, Mt Drutt College	Diploma of Library and Information Services	Michelle Downs
	Diploma of Library and Information Services	Jolanta Woljtowicz



ADVOCACY

As the peak national body for the library and information sector, ALIA plays a key role in advocating with and on behalf of members and the sector, and lobbying on particular issues.

Advocacy is essential to ensure the future of the library and information sector and the value it adds to Australia's culture and economy. Our advocacy aims to influence decision makers at all levels in order to put an issue on the agenda, to effect change in policy or regulation, to have input to legislation or input into a national or international position. Our advocacy is supported by endorsed policy, research, and strategic alliances. It involves exerting influence through both sustained, planned longer term effort and capitalising on opportunities.

The fundamental outcome for our advocacy is to promote the free flow of information and ideas in the interest of all Australians and a thriving culture, economy, and democracy and to represent the interests of members to governments, other organisations, and the community.

Projects

Disaster Recovery Project and Rebuilding with Books

After the Victorian bushfires and Queensland floods, ALIA collaborated with partners from state and national public library associations, school libraries, and the book industry to develop a coordinated approach. The first aim was to respond to current situations and secondly to develop planning tools and resources to enable libraries to be better prepared for crisis management and disaster recovery in the future.

Rebuilding with Books was one of the resulting initiatives led by ALIA and the Australian Booksellers Association, and supported by many partners. The aim of this initiative was to provide new books for families with empty bookshelves. Between 24 and 31 October 2009, libraries were asked to hold a book sale or some other fundraising activity to raise money for bushfire affected communities. The target was to provide every household with a voucher to purchase one new book for their home.

ALIA appointed a project manager to be responsible for developing and managing the library sector's response to natural and man-made disasters. Jane Grace, Yarra Plenty Regional Library Service outreach manager, was acting project manager until July. Sue McKerracher took on the part-time role from 1 July 2009.

Living Libraries Australia

In mid 2009, ALIA joined in partnership with the Department of Immigration and Citizenship and the Lismore City Council to manage Living Libraries Australia. Living Libraries Australia is a national strategy for connecting and strengthening local communities through conversation. Members of the public are able to borrow a living person for a conversation rather than a book.

Living Libraries Australia promotes and supports the establishment of Living Library projects to communities across Australia by providing a website of downloadable resources, promotional strategies and materials, and a national network for information exchange and support including a wiki to facilitate communication.

ALIA appointed a part-time project officer, Tahnee Pearse, to oversee the National Living Libraries Strategy Project, and to work with the Steering Committee and the network.

Advocacy matters

Broadband and the digital economy

ALIA contributed to the National Broadband Network issue through a submission, an invitation to present to a public hearing, and attendance at the Realising our Broadband Future Forum in December. Submissions about the digital economy and Government 2.0 also advanced this issue.

ALIA believes that, with its high usage of electronic information services and public access points, the library and information services sector is a major stakeholder in the national broadband strategy and in providing vital infrastructure for Australia's digital future.

National Broadband Network Public hearing

Jan Richards, ALIA President, and Sue Hutley, ALIA Executive Director, were invited to present to the public hearing in Canberra of the Senate Select Committee on the National Broadband Network on 20 July 2009.

Internet filtering

ALIA has been active in the public debate on online content regulation since 1996, and has consistently raised the awareness of cybersafety issues in the library community. The Association has proactively worked with libraries and ACMA to promote and facilitate responsible access to quality networked information for all their users, including children and young people. Together with ACMA, ALIA has developed practical guides and videos for library staff and families that aim to complement existing policies in libraries and provide additional resources and support to library staff and in 2009 collaborated on a revision of the guides for library staff and families.

ALIA continues to support and promote Federal Government programs including Safer Internet Day and Stay Smart Online, and is currently represented on the Department of Broadband, Communications and the Digital Economy Consultative Working Group on Cybersafety.

2009 IN REVIEW



left: "Tell us more" – The ALIA Public Libraries Summit put public libraries on the government's radar

Public Libraries and the ALIA Public Libraries Summit

The Internet access in public libraries survey 2008 was released in 2009 and demonstrates the vital role of Australian public libraries in addressing the need for equitable community access to online information and services. The survey, the fourth conducted by the Association since 2002, shows that since 2005 there has been a 41% increase in the number of public access internet terminals in public libraries. The increase since 2005 in weekly users is 91% – that means that an estimated 147 000 users access the internet via their local public library each week.

The ALIA Public Libraries Summit was held on Thursday, 16 July with the theme of 'Setting a National Agenda'. The Summit began with an opening address from Senator the Hon Ursula Stephens, Parliamentary Secretary for Social Inclusion and Parliamentary Secretary for the Voluntary Sector. Further presentations were given by Jan Fullerton, Director-General of the National Library of Australia; Jan Richards, ALIA President; Roxanne Missingham, Parliamentary Librarian and chair of Electronic Resources Australia; Regina Sutton, State Librarian and Chief Executive, State Library of NSW; and, Frank McGuire, Pioneer of the Hume Global Learning Village.

ALIA initiatives launched at the Summit were: the National Standards for Public Libraries project, Public Library Ambassadors, Living Libraries project, and the *Little Book of Public Libraries*.

Following the Summit a draft national vision and framework for public libraries was developed and comments received. The Framework will continue to be developed in 2010.

Media releases

ALIA issued fifteen official media releases during the year on topics such as internet filtering, ALIA and CAVAL and new direction for public LIS training, the new online LIS journals service for members via ProQuest, the ALIA Public Libraries Summit, the development of a national framework for public libraries, National Simultaneous Storytime, Library and Information Week, Australia's first public library ambassadors, research on school libraries, new national disaster recovery program, public libraries as vital infrastructure for Australia's digital future, Library Lovers Day, and the ALIA IOG Excellence Award.

Submissions

The 2009 ALIA submissions included:

- Productivity Commission Copyright Restrictions on the Parallel Importation of Books, January 2009
- Digital Economy Future Directions consultation paper, February 2009
- Freedom of Information (FOI) Reform, May 2009
- Productivity Commission Issues Paper on the Contribution of the Not for Profit Sector, June 2009
- Senate Select Committee on the National Broadband Network, July 2009
- Government 2.0 Taskforce on Towards Government 2.0, August 2009
- Advisory Group on Reform of Australian Government Administration, December 2009
- Victorian Bushfires Royal Commission, December 2009.

Copyright

There was a significant increase in the number of copyright queries answered by ALIA's Copyright Advisor, 271 in 2009 compared with 124 in 2008.

At the ALIA National Library and Information Technicians Conference 2009, ALIA's Copyright Advisor gave a plenary session on copyright issues, and at the State Library of Queensland on 5 November gave a workshop on s200AB of the Copyright Act.

Regular copyright columns were produced for *inCite*, covering such topics as "Fair deal or no deal: How the copyright flexible dealing exception can help your library" and "IceTV's High Court win over Channel Nine a victory for the rights of the reading public". Also articles were written for *LIS Management in Focus* and messages for ALIA e-lists on issues such as the IceTV decision in the High Court and parallel importation of books.

Meetings attended on behalf of ALIA:

1. The Annual General Meeting of the Australian Digital Alliance
2. The Australian Libraries' Copyright Committee meeting
3. The Intellectual Property Consultative Group meeting of the Department of Foreign Affairs and Trade
4. Opening Access to Australia's Archives
5. Opening Australia's Archives Forum

ALIA's Copyright Advisor attended the Copyright Future: Copyright Freedom Conference in Canberra on 27-28 May and Reimagining Copyright for the 21st Century on 6 August in Canberra.



Left: Sue Hutley joined NSS author Jackie French at Jackie's local library in Braidwood for NSS 2009.

Work has continued regularly on updating the copyright and ALIA submissions and reports pages on the ALIA Website.

A meeting of the ALIA Copyright and Intellectual Property Advisory Committee was held on 29 January and regular communications occur among committee members by email.

Campaigns

Library Lovers Day

The third Library Lovers Day to be co-hosted by ALIA and PLA was held on 14th February – Valentine's Day – in 2009. Events to mark the day were organised across the country. DA Information Services and Southern Scene were the Library Lovers Day official sponsors. PLA assisted ALIA by promoting the campaign to public libraries and providing support and quotes for the Library Lovers Day media releases. The Library Lovers Day stickers were offered as merchandise for the Library Lovers Day campaign and proved so popular that all 20 000 stickers were sold out by the event date.

Information Awareness Month

Information Awareness Month (IAM) was held in May 2009. It was the fourth collaborative effort by several associations in the library information sector: ALIA, RMAA, HIMAA, ASA, IIM, ARANZ, the National Archives of Australia, and the Public Records Office of Victoria. The purpose of Information Awareness Month is to increase public awareness of the breadth of the information industry through a series of events all through the month of May. A poster was available and events were jointly organised in many

states and territories by ALIA and the other involved associations. Sue Hutley, ALIA's Executive Director, attended the opening of the campaign at the National Archives of Australia which was attended by Cabinet Secretary and Special Minister for State, Senator John Faulkner.

Library and Information Week

Library and Information Week (LIW) was held from 25–31 May in 2009. The campaign aims to raise the profile of libraries, information services, and information professionals in Australia. The 2009 theme was 'your passport to discovery'. A media release was written and distributed by Porter Novelli to regional and suburban press outlets. There were 9975 stickers sold, as well as 4425 **@ your library** book journals, 1850 passport holders, 730 posters, and 380 eco bags. The Tuesday of LIW was National Library Technicians Day, with events across the country. National Simultaneous Storytime was held on Wednesday 27 May during LIW. Sue Hutley, ALIA Executive Director, and Jan Richards, ALIA President, did a number of radio interviews for the promotion of the week. The 2009 LIW sponsor was the Australian Communications and Media Authority (ACMA).

National Simultaneous Storytime

National Simultaneous Storytime (NSS) was held on Wednesday, 27 May at 11:00am. NSS 2009 was held as one of the events during the Library and Information Week 2009 campaign. The selected book was *Pete the Sheep* written by Jackie French, illustrated by Bruce Whatley, and published by HarperCollins Publishers Australia. Approximately 120 164 children at 960 locations around Australia participated.

Merchandise sales included 679 posters and 43 540 stickers. The Copyright Agency Limited (CAL) Cultural Fund was the NSS 2009 funding partner and HarperCollins Australia was the NSS publishing partner. HarperCollins provided media monitoring figures for NSS. Media coverage was widespread in mainly suburban and regional newspapers. The potential audience totalled 1 530 897 people. Both Jackie French and Bruce Whatley attended NSS readings at their local libraries which was also reported by local media.

Summer Reading Club

ALIA hosted the national Summer Reading Club (SRC) program for the third time in 2009 during the school holiday period from 1 December 2008 – 15 February 2009. The theme was *Get in the Game READ!* Public libraries throughout Australia offered Summer Reading Club and holiday activities for children aged five years and older and their families over the summer break supported by promotional posters, reading records, puzzles, activities, reading incentives, and a website. Merchandise sold included 103 000 wristbands, 96 000 tattoos, 90 000 stickers, 1536 posters, 450 skateboards, and 244 CD-ROMS. A national competition was also organised in which Encyclopaedia Britannica gave 3 winners from each age group an Apple iPod. ANZ Bank Balgowlah Branch was the SRC sponsor. During the program, the website received close to 12 000 hits. The 2009-2010 Summer Reading Club is from 1 December 2009 – 31 January 2010 with the theme of Read on the wild side.



Left: The Library Technician Educators outside ALIA House in 2009

EDUCATION AND RESEARCH

Education

As a major commitment, ALIA has continued to provide bimonthly teleconferences with higher educators throughout 2009. The ALIA Education and Professional Development Standing Committee led a course recognition review in 2009 and reviewed the following key items impacting the industry:

1. ALIA core skills and knowledge: review of the 8 major ALIA core skills and knowledge.
2. Terminology: change of terminology from 'course recognition' to 'accreditation'.
3. Course recognition questionnaire: review of content.
4. A 5 year course recognition model: change from the current 7 year model to a 5 year model.
5. Course length: review of inconsistencies in the length of the graduate diploma course. Some courses offer a full time course load that takes approximately 18 months to complete while others offer 12 months.

Nineteen institutions underwent course recognition in 2009. General enquiries from students, graduates, employers, and educators were answered by the Education Manager and other staff. One specific program received 180 enquiries while another one received 5 enquiries. On average ALIA's Education Manager receives 20–25 enquiries per institution that participates in course recognition. These were managed via phone and email. The number of enquiries differs

from new programs to existing programs undergoing recognition.

The statistics for widened eligibility increased during 2009 and 225 enquiries were received. This number does not include the subsequent contacts with the applicant and their employer.

ALIA has reciprocal arrangements with the American Library Association (ALA) and the Chartered Institute of Library and Information Professionals (CILIP, UK). There have been 25 enquiries received from graduates regarding these arrangements.

Course recognition

In 2009, all registered training organisations offering the Diploma of Library/Information Services underwent an ALIA course recognition visit; there were 17 site visits. This was the first time in ten years that the institutions offering the Diploma of Library/Information Services course were visited. Library technician educators agreed that benchmarking against each other's programs to improve processes and services was useful and while there is a large perception of competitiveness for students, educators found it invaluable to develop a national perspective on the future of library technician education.

The course recognition process for Diploma of Library/Information Services is based on the assumption that the curriculum for library technician courses offered by Colleges of Technical and Further Education (TAFE) and registered training authorities (RTOs) is common, as a result of the National Qualifications Framework and the National Training Package. The National Training Package was adopted by institutions and

registered training authorities around 2001, requiring ALIA to undertake an extended review of the recognition process for LT courses. Following the visits the Association will finalise a new model for recognition of the library technician Diploma of Library/Information Services.

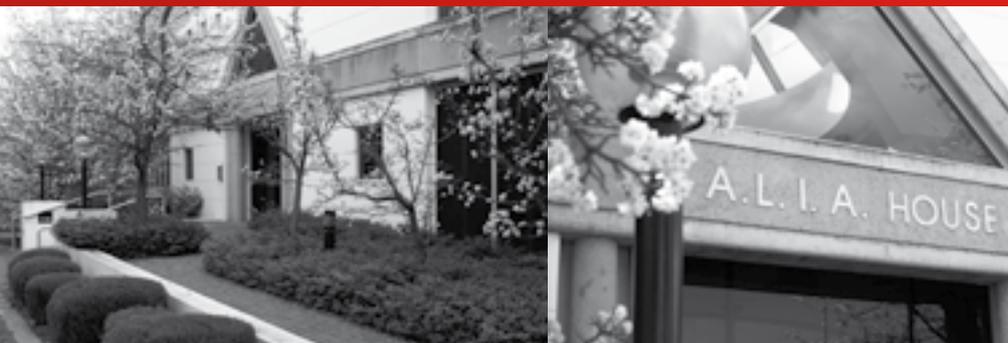
Research

The Association remained committed to encouraging research in the sector during 2009. Supporting and promoting a research culture in the profession was one of ALIA's goals in 2009. The ALIA Research and Publishing Standing Committee and the ALIA Research Committee implemented this strategic goal through its meetings and activities.

ALIA Research Committee activities included linking with planning for Research Applications in Information and Library Science Seminar (RAILS5) and submission to Computer Research and Education Association (CoRE) on the ERA Journal list. It also oversees the ALIA Research Fund which was promoted by the production of a new brochure and the inclusion of an option on the membership renewal form for donating to the fund.

The REAP e-list advises members about research activities and discusses various issues pertaining to research in the sector.

The NeXus2 project identified workforce planning activities currently being undertaken in Australia; ALIA continued to support this project and the final report was released in January 2009.



Left: ALIA House in Canberra

FINANCE AND BUSINESS PROCESSES

Financial results

After producing a deficit of \$717 430 in 2008, and with the uncertainty of the global financial situation, a budgeted deficit of \$623 587 was approved by the Board.

The results for 2009 showed a profit of \$170 467. While expenses have typically been in line with budget, income was higher than anticipated. In particular, noticeable improvements were seen in membership income, returns on the managed funds, and the profit from the ALIA Information Online Conference in January 2009.

Investment strategy

The managed fund investment recouped most of its value during the latter part of 2009, to be back in line with the original value invested. It is predicted that the investment will continue its upward trend for the 2010 year.

Funds that were previously frozen for protection against withdrawals during the economic downturn are now accessible and it is anticipated that cash will be drawn down from the fund to help with operating cash flows.

ALIA House

ALIA House remained fully tenanted during the 2009 year. The lease agreements for three of the four tenancies expire in 2010, with one of these currently under negotiation.

The building was revalued on 30 November 2009 (three years since the previous valuation) and has increased in value to \$5 450 000. This value takes into consideration that there are still a number of maintenance requirements that need to be addressed in the coming years such as the replacement of the air conditioning units.

Information technology

The implementation of the finance component of the Customer Relationship Management System occurred on 1 July 2009. ALIA is now operating under the one system for all areas of its business.

The IT team has also implemented a new terminal server, which will allow ALIA staff to access work files and email from anywhere with an internet connection. The main goal of this is to bring the Local Liaison Officers closer to National Office in that they will now have access to the shared documents.

GOVERNANCE

ALIA's policies and guidelines form the basis of our core values and principles. During 2009 a major review was conducted on a number of policies and guidelines in consultation with ALIA's standing committees, advisory committees, groups, and members.

ALIA's strategies and processes have ensured that high standards of governance, reporting and compliance are met. In May 2009, the ALIA Board of Directors approved a new Standing Committee – the ALIA National Partnerships Standing Committee.

The Balanced Scorecard approach is used to inform the Board on ALIA's progress towards achieving its goals.

There are now six ALIA Board of Directors' Standing Committees to address continuing and new strategic areas of ALIA's work. These are:

- ALIA Governance Standing Committee
- ALIA Finance, Audit and Risk Management Standing Committee
- ALIA Education and Professional Development Standing Committee
- ALIA Membership and Awards Standing Committee
- ALIA Research and Publishing Standing Committee
- ALIA National Partnerships Standing Committee.

The ALIA Board of Directors met four times face-to-face and held five teleconferences.

The Annual General Meeting was held on 19 May 2009 at ALIA House.

Online voting was implemented for the first time for Board elections, with a response rate from members of approximately 9%. The Board has approved the continuation of online voting for future elections.

2009 IN REVIEW



Left: Ellen Forsyth, Kate Lundy, Sue Hutley, and James Leech at the Realising our Broadband Future Forum in 2009

ALIA entered into Memoranda of Understanding (MOU) with the Friends of Libraries Australia (FOLA) and Australian Law Librarians' Association (ALLA) and revised the MOU with the Australian School Library Association (ASLA).

The 2009 National Advisory Congress (NAC) theme was *'Lobbying and Advocacy: working together to make a difference'*. There were 12 regional meetings and two teleconferences held as part of the consultation process. The final national meeting was a teleconference of representatives from all the regional and teleconference meetings.

The Board of Directors approved three new advisory committees in 2009 (*). ALIA advisory committee members are appointed by the Board.

- ALIA By-Laws Advisory Committee
- ALIA Copyright and Intellectual Property Advisory Committee
- ALIA Public Sector Information Advisory Committee
- ALIA Interlibrary Lending Advisory Committee

- ALIA Library Technicians Advisory Committee*
- ALIA New Generation Advisory Committee
- ALIA Online Content and Regulation Advisory Committee
- ALIA Public Libraries Advisory Committee
- ALIA Research Committee
- ALIA Special Libraries Advisory Committee*
- ALIA TAFE Libraries Advisory Committee*.

ALIA continued to be represented by members on many external and joint committees, including the Australian Committee on Cataloguing, ALIA-ASLA Policy Advisory Group and IFLA Section Committees.

The Board of Directors wishes to express its heartfelt thanks to members, committees, representatives on external committees, conference committees, and our many other volunteers for their far-reaching and important work done for the profession and its members.

NATIONAL OFFICE

ALIA National Office had 21 staff members as of 31 December 2009: 12 full-time, and nine part-time. Outside of Canberra, ALIA employed seven part-time Local Liaison Officers, and two part-time project officers.

ALIA also employed other project officers and consultants on short-term contracts during 2009 for specific projects and initiatives.

The ALIA National Office staff negotiated a Collective Agreement for 2009–2012 in the first half of 2009 with implementation on 1 July 2009. A number of staffing movements during the year led to a restructure of executive management and program alignments for implementation in 2010.

For more information

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Australian Library and Information Association Ltd
(A company limited by Guarantee) ACN 090 953 236

2009 FINANCIAL REPORT



For the year ended 31st December 2009



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DIRECTORS' REPORT

Your directors present their report on the Australian Library and Information Association Ltd (the Company) for the financial year ended 31 December 2009.

Directors

The names of each person who has been a director during the year and to the date of this report are:

Mr Derek Whitehead, OAM (Resigned 19th May 2009)

Ms Jan Richards

Ms Michelle Brennand

Mr Philip Keane

Mr Damian Lodge (Resigned 19th May 2009)

Mr Philip Keane

Dr Helen Partridge

Miss Kate Watson (Resigned 19th May 2009)

Mr Graham Black (Appointed 19th May 2009)

Dr Gillian Hallam (Appointed 19th May 2009)

Ms Kate Sinclair (Appointed 19th May 2009)

Directors have been in office since the start of the financial year to the date of this report unless otherwise stated.

Company Secretary

The following person held the position of Company Secretary at the end of the financial year:

Mrs Sue Hutley – Executive Director of ALIA since January 2006. Mrs Hutley was appointed Company secretary on 17 May 2006.

Principal Activities

The principal activity of the Company during the financial year was representing the interests of the members engaged in the library and information science profession.

No significant changes in the nature of the company's principle activity occurred during the financial year.

Operating Results

The profit of the Company amounted to \$170,467 (2008: Deficit \$717,430).

Review of Operations and Significant Changes in State of Affairs

No significant changes in the Company's state of affairs occurred during the financial year.

DIRECTORS' REPORT (Continued)

After Balance Date Events

As at 28 February 2010 the value of the investment held by the Company decreased by \$49,797 from \$2,005,983 to \$1,956,186 due to impairment.

Future Developments

The entity expects to maintain the present status and level of operations and hence there are no likely developments in the Company's operations.

Environmental Issues

The Company's operations are not regulated by any significant environmental regulation under a law of the Commonwealth or of a state or territory.

Information on Directors

Directors	Experience, Special Responsibilities & Qualifications
Mr Derek Whitehead, OAM	Resigned 19 May 2009 BA(Hons), BD(Hons), GradDipLib, MLib, FALIA President until 19 May 2009
Ms Jan Richards	President President from 19 May 2009 BA(LIS), ALGMA, AALIA Vice-President until 19 May 2009 Serving second year on Board of Directors
Mr Graham Black	Vice-President Appointed 19th May 2009 BA, Grad Dip Lib, MBA, AALIA Serving first year on Board of Directors
Ms Michelle Brennand	Board Director BA, GDipLIST, GradDipBus, MBA, AALIA Serving fourth year on Board of Directors
Mr Philip Keane	Board Director BSc, DipLib, MBA (Adel), GAICD, AALIA Serving fourth year on Board of Directors
Dr Helen Partridge	Board Director BA, GCE (HigherEd) PGDipPsych (UQ) MIT, PhD (QUT), AALIA Serving fourth year on Board of Directors
Mr Damian Lodge	Board Director Resigned 19 May 2009 BBus (Info & Lib Mgt), AssDipAppSci (Lib Tech), MAppSci (Lib & Info Mgt), MBA, AALIA Director until 19 May 2009
Miss Kate Watson	Board Director Resigned 19 May 2009 BA, GradDipLib, MIT, AALIA Director until 19 May 2009



DIRECTORS' REPORT (Continued)

Information on Directors (continued)

Directors	Experience, Special Responsibilities & Qualifications
Dr Gillian Hallam	Board Director Appointed 19th May 2009 PhD, MA, PGradCertOEd, GradCertEd (Higher), GradDipLibSci, BA (Hons), FALIA, FHERDSA, MCILIP Serving first year on Board of Directors
Ms Kate Sinclair	Board Director Appointed 19th May 2009 BA (Hons), GradDipLIS, AALIA Serving first year on Board of Directors

Meetings of Directors

During the financial year, 10 meetings of directors were held. Attendance by each director was as follows:

	Directors' Meetings	
	Number eligible to attend	Number attended
Mr Derek Whitehead, OAM	3	3
Ms Jan Richards	10	10
Ms Michelle Brennand	10	7
Mr Philip Keane	10	9
Dr Helen Partridge	10	6
Mr Damian Lodge	3	3
Miss Kate Watson	3	3
Mr Graham Black	7	6
Dr Gillian Hallam	7	6
Ms Kate Sinclair	7	7

Dividends Paid or Recommended

In accordance with the Company's Constitution, the Company is one limited by guarantee and accordingly no shares have been issued. The Constitution precludes the declaration of dividends.

DIRECTORS' REPORT (Continued)

Indemnifying Officers or Auditor

During the financial year, the Australian Library and Information Association Ltd paid a premium of \$5,606 (2008: \$8,005) in respect of directors' and officers' liability insurance. The insurance covers any person who is or has been a director or an officer of the Company for costs and expenses incurred in defending proceedings and any other payments arising from liabilities incurred for their actions as a director or officer other than for wilful breach of duty or improper use of position.

No indemnities have been given or insurance premiums paid, during or since the end of the financial year, for any person who is or has been an auditor of the Company.

Proceedings on Behalf of Company

No person has applied for leave of Court to bring proceedings on behalf of the Company or intervene in any proceedings to which the Company is a party for the purpose of taking responsibility on behalf of the Company for all or any of those proceedings.

The Company was not a party to any such proceedings during the year.

Auditor's Independence Declaration

The lead auditor's independence declaration for the year ended 31 December 2009 has been received and can be found on page 6 of the directors' report.

Signed in accordance with a resolution of the Board of Directors:



Director
Ms Jan Richards

Dated this 23rd day of April 2010

AUDITOR'S INDEPENDENCE DECLARATION

UNDER SECTION 307C OF THE CORPORATIONS ACT 2001
TO THE DIRECTORS OF THE
AUSTRALIAN LIBRARY AND INFORMATION ASSOCIATION LTD

I declare that, to the best of my knowledge and belief, during the year ended 31 December 2009 there have been:

- (i) no contraventions of the auditor independence requirements as set out in the Corporations Act 2001 in relation to the audit; and
- (ii) no contraventions of any applicable code of professional conduct in relation to the audit.



A.B. Papps, CA
Registered Company Auditor

Canberra ACT
23 April 2010

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BUSINESS ADVISORY SERVICES
ASSURANCE SERVICES
MANAGEMENT CONSULTING
FINANCIAL PLANNING

STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 31 DECEMBER 2009

	NOTE	2009 \$	2008 \$
Revenue	2	4,714,267	2,817,775
Expenses			
Administration		(883,247)	(322,308)
ALIA House		(142,999)	(151,832)
ALIANet		(8,629)	(19,479)
Australian Library Journal		(50,194)	(55,452)
Awards/promotions/library week		(37,437)	(60,514)
Board of Directors/governance		(63,360)	(91,711)
Conference		(1,282,933)	(725,757)
Copyright		(10,717)	(19,856)
Industrial		-	(248)
Divisions/groups		(28,324)	(77,029)
Education and training		(52,231)	(46,682)
InCite		(143,787)	(236,008)
Membership		(60,010)	(37,141)
Policy and research		(6,871)	(7,831)
Australian Academic and Research Libraries Publications		(20,272)	(23,547)
Publishing		-	(5,840)
Special Project Expenses		(87,348)	(50,568)
Depreciation	3	(298,874)	(245,309)
Salaries		(1,260,378)	(1,246,517)
Superannuation		(102,557)	(102,451)
Workers Compensation		(3,632)	(9,125)
Total expenses		(4,543,800)	(3,535,205)
Surplus/(Deficit) before income tax		170,467	(717,430)
Income tax expense	1(i)	-	-
Surplus/(Deficit) after income tax		170,467	(717,430)
Other Comprehensive Income			
Changes in asset revaluation reserves		1,578,294	-
Total Comprehensive Income		1,748,761	(717,430)



STATEMENT OF FINANCIAL POSITION AS AT 31 DECEMBER 2009

	NOTE	2009 \$	2008 \$
ASSETS			
CURRENT ASSETS			
Cash and cash equivalents	6	919,276	1,646,296
Investments		2,005,983	1,830,512
Trade and other receivables	7	199,668	313,343
Inventories	8	-	24,048
Other current assets	9	86,969	399,903
TOTAL CURRENT ASSETS		3,211,896	4,214,102
NON-CURRENT ASSETS			
Property, plant and equipment	10	1,642,723	1,322,647
Investment property – ALIA House tenancies	11	4,078,476	2,990,366
Intangible assets	12	214,218	221,367
TOTAL NON-CURRENT ASSETS		5,935,417	4,534,380
TOTAL ASSETS		9,147,313	8,748,482
CURRENT LIABILITIES			
Deferred income	13	18,800	1,158,941
Trade and other payables	14	484,640	301,094
Redeemable interlibrary loan vouchers		80,000	76,356
Other current liabilities – Prepaid membership and subscription income		633,555	564,707
TOTAL CURRENT LIABILITIES		1,216,995	2,101,098
NON-CURRENT LIABILITIES			
Long-term provisions	15	10,665	6,536
Redeemable interlibrary loan vouchers		981,928	1,451,884
TOTAL NON-CURRENT LIABILITIES		992,593	1,458,420
TOTAL LIABILITIES		2,209,588	3,559,518
NET ASSETS		6,937,725	5,188,964
EQUITY			
Reserves	16	4,359,513	2,781,219
Retained earnings		2,578,212	2,407,745
TOTAL EQUITY		6,937,725	5,188,964

STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 DECEMBER 2009

	Retained Earnings	Reserves	Asset Revaluation Reserve	Total
	\$	\$	\$	\$
Balance at 1 January 2008	3,132,330	86,092	2,687,972	5,906,394
Comprehensive income	-	-	-	-
Surplus attributable to the Company	(717,430)	-	-	(717,430)
Transfers to reserves	(7,155)	7,155	-	-
Balance at 31 December 2008	2,407,745	93,247	2,687,972	5,188,964
Comprehensive income	1,578,294	-	-	1,578,294
Profit attributable to the Company	170,467	-	-	170,467
Transfers to reserves	(1,578,294)	-	1,578,294	-
Balance at 31 December 2009	2,578,212	93,247	4,266,266	6,937,725



STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 DECEMBER 2009

	NOTE	2009	2008
		\$	\$
CASH FLOWS FROM OPERATING ACTIVITIES			
Receipts from members and customers		3,535,713	2,478,864
Payments to suppliers and employees		(4,155,901)	(2,137,515)
Interest received		17,263	59,036
Net cash (used in)/generated from operating activities	21	(602,925)	400,385
CASH FLOWS FROM INVESTING ACTIVITIES			
Payment for property, plant and equipment		(124,095)	(575,910)
Net cash (used in) investing activities		(124,095)	(575,910)
Net (decrease) in cash held		(727,020)	(175,525)
Cash at beginning of the financial year		1,646,296	1,821,821
Cash at the end of the financial year	6	919,276	1,646,296

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2009

The financial report is for the Australian Library and Information Association Ltd (the Company) as an individual entity, incorporated and domiciled in Australia. The Australian Library and Information Association Ltd is a company limited by guarantee.

NOTE 1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Preparation

The financial report is a general purpose financial report that has been prepared in accordance with Australian Accounting Standards (including Australian Accounting Interpretations) and the Corporations Act 2001.

Australian Accounting Standards set out accounting policies that the AASB has concluded would result in a financial report containing relevant and reliable information about transactions, events and conditions. Material accounting policies adopted in the preparation of this financial report are presented below and have been consistently applied unless otherwise stated.

The financial report has been prepared on an accruals basis and is based on historical costs, modified where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities.

Accounting Policies

(a) Revenue

Revenue from the sale of goods is recognised upon delivery of goods to customers.

Interest revenue is recognised using the effective interest rate method, which for the floating rate of financial assets is the rate inherent in the instrument.

Revenue from the rendering of a service is recognised upon the delivery of the service to the customers.

Donations are recognised as revenue when received unless they are designated for a specific purpose, where they are set aside in a reserve within equity on the Statement of Financial Position.

All revenue is stated net of the amount of goods and services tax (GST).

(b) Inventories

Inventories are measured at the lower of cost and net realisable value.

Inventories acquired at no cost, or for nominal consideration are valued at the current replacement cost as at the date of acquisition.



NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009

NOTE 1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (continued)

(c) Property, Plant and Equipment

Each class of property, plant and equipment is carried at cost or fair value as indicated, less, where applicable, accumulated depreciation and impairment losses.

Property

Leasehold land and buildings are shown at their fair value based on periodic, but at least triennial, valuations by external independent valuers, less subsequent depreciation for buildings.

Increases in the carrying amount arising on revaluation of land and buildings are credited to a revaluation reserve in equity. Decreases that offset previous increases of the same classes of assets are charged against fair value reserves directly in equity; all other decreases are charged to the Statement of Comprehensive Income.

Any accumulated depreciation at the date of revaluation is eliminated against the gross carrying amount of the asset and the net amount is restated to the revalued amount of the asset.

Leasehold land and buildings that have been contributed at no cost, or for nominal cost are valued and recognised at the fair value of the asset at the date it is acquired.

Plant and Equipment

Plant and equipment are measured on the cost basis less depreciation and impairment losses.

The carrying amount of plant and equipment is reviewed annually by directors to ensure it is not in excess of the recoverable amount from these assets. The recoverable amount is assessed on the basis of the expected net cash flows that will be received from the assets' employment and subsequent disposal. The expected net cash flows have been discounted to their present values in determining recoverable amounts.

Plant and equipment that have been contributed at no cost, or for nominal cost are valued and recognised at the fair value of the asset at the date it is acquired.

Depreciation

The depreciable amount of all fixed assets including buildings and capitalised leased assets, but excluding leasehold land, is depreciated on a straight-line basis over the assets' useful life to the Company commencing from the time the asset is held ready for use. Leasehold improvements are depreciated over the shorter of either the unexpired period of the lease or the estimated useful lives of the improvements.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009

NOTE 1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (continued)

(c) Property, Plant and Equipment (continued)

The useful lives used for each class of depreciable assets are:

Class of Fixed Asset	Useful Life
Buildings	30 years
Furniture and fittings	3-11 years
Computer equipment	1-3 years
Office partitions	10 years
Leasehold improvements	10 years

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at each balance date.

Asset classes carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount.

Gains and losses on disposals are determined by comparing proceeds with the carrying amount. These gains or losses are included in the Statement of Comprehensive Income. When revalued assets are sold, amounts included in the revaluation reserve relating to that asset are transferred to retained earnings.

(d) Financial Instruments

Initial recognition and measurement

Financial assets and financial liabilities are recognised when the Company becomes a party to the contractual provisions to the instrument. For financial assets, this is equivalent to the date that the Company commits itself to either purchase or sell the asset (ie trade date accounting is adopted). Financial instruments are initially measured at fair value plus transaction costs except where the instrument is classified 'at fair value through profit and loss' in which case transaction costs are expensed to profit or loss immediately.

Classification and Subsequent Measurement

Finance instruments are subsequently measured at either fair value, amortised cost using the effective interest rate method or cost. Fair value represents the amount for which an asset could be exchanged or a liability settled, between knowledgeable, willing parties. Where available, quoted prices in an active market are used to determine fair value. In other circumstances, valuation techniques are adopted.



NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009

NOTE 1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (continued)

(d) Financial Instruments (continued)

Classification and Subsequent Measurement (continued)

Amortised cost is calculated as:

- i. the amount at which the financial asset or financial liability is measured at initial recognition;
- ii. less principal repayments;
- iii. plus or minus the cumulative amortisation of the difference, if any, between the amount initially recognised and the maturity amount calculated using the effective interest method; and
- iv. less any reduction for impairment.

The effective interest method is used to allocate interest income or interest expense over the relevant period and is equivalent to the rate that exactly discounts estimated future cash payments or receipts (including fees, transaction costs and other premiums or discounts) through the expected life (or when this cannot be reliably predicted, the contractual term) of the financial instrument to the net carrying amount of the financial asset or financial liability. Revisions to expected future net cash flows will necessitate an adjustment to the carrying value with a consequential recognition of an income or expense in profit or loss.

(i) Financial assets at fair value through profit and loss

Financial assets are classified at fair value through profit or loss when they are held for trading for the purpose of short-term profit taking, where they are derivatives not held for hedging purposes, or designated as such to avoid an accounting mismatch or to enable performance evaluation where a group of financial assets is managed by key management personnel on a fair value basis in accordance with a documented risk management or investment strategy. Such assets are subsequently measured at fair value with changes in carrying value being included in profit or loss.

(ii) Loans and receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market and are subsequently measured at amortised cost.

(iii) Held-to-maturity investments

Held-to-maturity investments are non-derivative financial assets that have fixed maturities and fixed or determinable payments, and it is the Company's intention to hold these investments to maturity. They are subsequently measured at amortised cost.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009

NOTE 1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (continued)

(d) Financial Instruments (continued)

Classification and Subsequent Measurement (continued)

(iv) Available-for-sale financial assets

Available-for-sale financial assets are non-derivative financial assets that are either not capable of being classified into other categories of financial assets due to their nature, or they are designated as such by management. They comprise investments in the equity of other entities where there is neither a fixed maturity nor fixed or determinable payments.

(v) Financial liabilities

Non-derivative financial liabilities (excluding financial guarantees) are subsequently measured at amortised cost.

Fair Value

Fair value is determined based on current bid prices for all quoted investments. Valuation techniques are applied to determine the fair value for all unlisted securities, including recent arm's length transactions, reference to similar instruments and option pricing models.

Impairment

At each reporting date, the Company assesses whether there is objective evidence that a financial instrument has been impaired. In the case of available-for-sale financial instruments, a prolonged decline in the value of the instrument is considered to determine whether impairment has arisen. Impairment losses are recognised in the Statement of Comprehensive Income.

Derecognition

Financial assets are derecognised where the contractual rights to receipt of cash flows expire or the asset is transferred to another party whereby the Company no longer has any significant continuing involvement in the risks and benefits associated with the asset. Financial liabilities are derecognised where the related obligations are either discharged, cancelled or expired. The difference between the carrying value of the financial liability extinguished or transferred to another party and the fair value of consideration paid, including the transfer of non-cash assets or liabilities assumed, is recognised in profit or loss.



NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009

NOTE 1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (continued)

(e) Impairment of Assets

At each reporting date, the Company reviews the carrying values of its tangible assets to determine whether there is any indication that those assets have been impaired. If such an indication exists, the recoverable amount of the asset, being the higher of the asset's fair value less costs to sell and value in use, is compared to the asset's carrying value. Any excess of the asset's carrying value over its recoverable amount is expensed to the Statement of Comprehensive Income.

Where the future economic benefits of the asset are not primarily dependent upon the asset's ability to generate net cash inflows and when the Company would, if deprived of the asset, replace its remaining future economic benefits, value in use is determined as the depreciated replacement cost of an asset.

Where it is not possible to estimate the recoverable amount of an asset's class, the Company estimates the recoverable amount of the cash-generating unit to which the class of assets belong.

Where an impairment loss on a revalued asset is identified, this is debited against the revaluation reserve in respect of the same class of asset to the extent that the impairment loss does not exceed the amount in the revaluation reserve for that same class of asset.

(f) Employee Benefits

Provision is made for the Company's liability for employee benefits arising from services rendered by employees to reporting date. Employee benefits expected to be settled within one year together with benefits arising from wages, salaries and annual leave which may be settled after one year, have been measured at the amounts expected to be paid when the liability is settled. Other employee benefits payables later than one year have been measured at the net present value.

Contributions are made by the Company to an employee superannuation fund and are charged as expenses when incurred.

(g) Cash and Cash Equivalents

Cash and cash equivalents include cash on hand, deposits held at-call with banks, other short-term highly liquid investments with original maturities of three months or less, and bank overdrafts.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009

NOTE 1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (continued)

(h) Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of expense. Receivables and payables in the Statement of Financial Position are shown inclusive of GST.

Cash flows are presented in the Statement of Cash Flows on a gross basis, except for the GST component of investing and financing activities, which are disclosed as operating cash flows.

(i) Income Tax

No provision for income tax has been raised as the Company is exempt from income tax under Division 50(10) of the Income Tax Assessment Act 1997.

(j) Provisions

Provisions are recognised when the Company has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefits will result and that outflow can be reliably measured. Provisions recognised represent the best estimate of the amounts required to settle the obligation at reporting date.

(k) Redeemable Interlibrary Loan Vouchers

The Company operates an interlibrary lending voucher system, with vouchers used by libraries as payment for interlibrary loans, photocopies or microform copies made for retention by another library. The Company's interlibrary loan vouchers are redeemable vouchers purchased from the Company and used by libraries as payment for interlibrary loans or copies of articles and other information made by one library or information service for use by another library or information service. The scheme provides a simple and secure form of interlibrary currency and meets the GST requirements.

(l) Comparative Figures

When required by Accounting Standards, comparative figures have been adjusted to conform to changes in presentation for the current financial year.



NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009

NOTE 1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (continued)

(m) Critical Accounting Estimates and Judgements

The directors evaluate estimates and judgements incorporated into the financial report based on historical knowledge and best available current information.

Estimates assume a reasonable expectation of future events and are based on current trends and economic data, obtained both externally and within the Company.

Key estimates

Impairment

The Company assesses impairment at each reporting date by evaluation of conditions and events specific to the Company that may be indicative of impairment triggers. Recoverable amounts of relevant assets are reassessed using value-in-use calculations which incorporate various key assumptions.

(o) New Accounting Standards for Application in Future Periods

The AASB has issued new, revised and amended standards and interpretations that have mandatory application dates for future reporting periods. The company does not anticipate early adoption of any new, revised or amended Accounting Standards and does not expect them to have any material effect on the Company's financial statements.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009

NOTE 2. REVENUE

	2009	2008
	\$	\$
Operating revenue		
– Membership	1,326,612	1,196,114
– InCite and other publications	223,048	254,257
– Conferences	1,720,525	881,199
– Divisions/Groups	37,280	93,539
– Australian Library Journal	25,315	33,134
– Australian Academic and Research Libraries including special issue	34,969	23,441
– Donations	9,153	10,116
– Awards/Promotions/Library Week	175,551	90,729
– ALIANet employment advertising	25,875	76,300
– Education and training	23,406	29,017
– Other revenue	482,990	17,606
	4,084,724	2,705,452
Other revenue		
– Interest revenue	17,263	59,036
– Managed fund income	210,348	(313,740)
– Rental income	401,932	367,027
	629,543	112,323
Total revenue	4,714,267	2,817,775

NOTE 3. SURPLUS

	2009	2008
	\$	\$
(a) Expenses		
Employee benefits expense	1,362,936	1,219,734
Depreciation of non-current assets		
- buildings	127,482	126,165
- plant and equipment	171,392	119,144
Total depreciation	298,874	245,309
(b) Significant Revenue and Expenses		
- Net loss on disposal of property, plant and equipment	2,479	4,307



NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009

NOTE 4. KEY MANAGEMENT PERSONNEL COMPENSATION

	Short Term Benefits	Post-employment Benefits	Total
	\$	\$	\$
2008			
Total compensation	103,968	-	103,968
2009			
Total compensation	111,572	2,214	113,786

NOTE 5. AUDITORS' REMUNERATION

	2009	2008
	\$	\$
Remuneration of the auditor for:		
- auditing the financial report	21,000	22,650
- other audit services	-	9,000
- accounting services	142,620	-
Total remuneration	163,620	31,650

NOTE 6. CASH AND CASH EQUIVALENTS

	2009	2008
	\$	\$
CURRENT		
Conferences – cash at bank	107,661	19,032
National Office – cash at bank	196,397	58,090
Deposits at call	10,000	10,000
Divisions/Groups – cash at bank and in hand	310,908	272,448
Anne Harrison Trust Fund – cash at bank	57,961	57,018
Research fund – cash at bank	38,229	36,229
ANZ Negotiator – cash at bank	145,058	334,864
Other – cash at bank and in hand	583	1,077
Online Conference – cash at bank	21,241	495,259
Online Conference Saver – cash at bank	-	353,128
TAS Group – cash at bank	7,968	7,968
Undeposited Funds	23,270	1,183
	919,276	1,646,296

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009

NOTE 7. TRADE AND OTHER RECEIVABLES

	2009	2008
	\$	\$
CURRENT		
Trade receivables	125,948	85,064
Provision for impairment	(21,419)	(11,522)
	104,529	73,542
Interest receivable	-	974
Other	95,139	238,827
Total current trade and other receivables	199,668	313,343

(i) Provision for Impairment of Receivables

Current trade receivables are generally on 30 day terms. These receivables are assessed for recoverability and a provision for impairment is recognised when there is objective evidence that an individual trade receivable is impaired. These amounts have been included in other expense items.

Movement in the provision for impairment of receivables is as follows:

	\$
Provision for impairment as at 31 December 2007	4,044
- Charge for the year	17,005
- Written off	(9,527)
Provision for impairment as at 31 December 2008	11,522
- Charge for the year	9,897
- Written off	-
Provision for impairment as at 31 December 2009	21,419

(ii) Credit Risk – Trade and Other Receivables

The Company does not have any material credit risk exposure to any single receivable or group of receivables.



NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009

NOTE 7 TRADE AND OTHER RECEIVABLES (continued)

(ii) Credit Risk – Trade and Other Receivables (continued)

The following table details the Company's trade and other receivables exposed to credit risk (prior to collateral and other credit enhancements) with aging analysis and impairment provided for thereon. Amounts are considered as 'past due' when the debt has not been settled within the terms and conditions agreed between the Company and the customer or counter party to the transaction. Receivables that are past due are assessed for impairment by ascertaining solvency of the debtors and are provided for where there are specific circumstances indicating that the debt may not be fully repaid to the Company.

The balance of receivables that remain within initial trade terms (as detailed in the table) are considered to be of high credit quality.

	Gross Amount	Past due and impaired	Past due but not impaired			Within initial trade terms
			< 30	31-60	>60	
	\$	\$	\$	\$	\$	\$
2008						
Trade receivables	85,064	11,522	6,099	10,391	19,665	37,387
Other Receivables	239,801	-	-	-	-	239,801
Total	324,865	11,522	6,099	10,391	19,665	277,188
2009						
Trade receivables	125,948	21,419	14,852	33,520	40,761	15,396
Total	125,948	21,419	14,852	33,520	40,761	15,396

NOTE 8. INVENTORIES

	2009	2008
	\$	\$
CURRENT		
Stock on hand at cost	-	24,048

NOTE 9. OTHER ASSETS

	2009	2008
	\$	\$
CURRENT		
Prepayments	82,889	381,404
Salary advances and sacrifices	-	6,740
Other	4,080	11,759
	86,969	399,903

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009

NOTE 10. PROPERTY PLANT AND EQUIPMENT

	2009	2008
	\$	\$
LAND AND BUILDINGS		
Leasehold land – at fair value	300,000	116,250
Freehold buildings – at fair value	1,062,500	946,250
Less accumulated depreciation	(3,008)	(65,711)
	1,059,492	880,539
Total Land and Buildings	1,359,492	996,789
OFFICE EQUIPMENT		
Office Equipment – at cost	520,124	438,495
Less accumulated depreciation	(254,602)	(175,731)
Total Office Equipment	265,522	262,764
FIXTURES AND FITTINGS		
Fixtures and Fittings – at cost	406,201	394,336
Less accumulated depreciation	(174,274)	(109,875)
Total Fixtures and Fittings	231,927	284,461
Total Property, Plant and Equipment	1,856,941	1,544,014

Movements in Carrying Amounts

Movement in the carrying amounts for each class of property, plant and equipment between the beginning and the end of the current financial year:

	Leasehold Land	Freehold Buildings	Office Equipment	Fixtures & Fittings	Total
2008	\$	\$	\$	\$	\$
Balance at the beginning of the year	116,250	912,080	69,187	25,579	1,123,096
Additions at cost	-		272,010	303,900	575,910
Disposals	-		(88,681)	(234,820)	(323,501)
Depreciation expense	-	(31,541)	(78,433)	(40,730)	(150,704)
Depreciation write back	-	-	88,681	230,532	319,213
Carrying amount at end of year	116,250	880,539	262,764	284,461	1,544,014



NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009

NOTE 10. PROPERTY PLANT AND EQUIPMENT (continued)

2009	Leasehold Land	Freehold Buildings	Office Equipment	Fixtures & Fittings	Total
	\$	\$	\$	\$	\$
Balance at the beginning of the year	116,250	880,539	262,764	284,461	1,544,014
Revaluation increment	183,750	116,250	-	-	300,000
Additions at cost	-	-	112,231	11,864	124,095
Disposals	-	-	(28,364)	-	(28,364)
Depreciation expense	-	(127,482)	(106,994)	(64,398)	(298,874)
Depreciation write back	-	190,185	25,885	-	216,070
Carrying amount at end of year	300,000	1,059,492	265,522	231,927	1,856,941

The Company's land and buildings were revalued at 31 December 2009 by independent valuers. Valuations were made on the basis of open market value. The revaluation surplus was credited to an asset revaluation reserve in equity.

NOTE 11. INVESTMENT PROPERTY – ALIA House Tenancies

	2009	2008
	\$	\$
Balance at beginning of year	2,990,366	3,084,991
Acquisitions	-	-
Fair value adjustments	900,000	-
Writeback of depreciation	197,134	-
Depreciation	(9,024)	(94,625)
Balance at end of year	4,078,476	2,990,366

The fair value model is applied to all investment property. Investment property was independently revalued as at 31 December 2009. Values are based on an active liquid market value and are performed by a registered independent valuer.

Leasing Arrangements

The investment property is leased to tenants under long term operating leases with rentals payable monthly. Minimum lease payments receivable on leases of the investment property are as follows:

Minimum lease payments under non-cancellable operating leases of investment properties not recognised in the financial statements are receivable as follows:

	2009	2008
	\$	\$
Within one year	417,041	359,588
Later than one year but not later than 5 years	348,879	619,271
Later than 5 years	-	-
	765,920	978,859

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009

NOTE 12. INTANGIBLE ASSETS

	2009	2008
	\$	\$
Software – cost	332,450	267,610
Accumulated amortisation and impairment	(118,232)	(46,243)
	214,218	221,367
Year ended 31 December 2008		
Balance at the beginning of year	1,043	
Additions	236,320	
Disposals	-	
Amortisation charge	(15,996)	
Impairment losses	-	
	221,367	
Year ended 31 December 2009		
Balance at the beginning of year	221,367	
Additions	64,840	
Disposals	-	
Amortisation charge	(71,989)	
Impairment losses	-	
	214,218	

NOTE 13. DEFERRED INCOME

	2009	2008
	\$	\$
Conference and event receipts and sponsorships received in advance of conference	18,800	1,158,941
	18,800	1,158,941

NOTE 14. TRADE AND OTHER PAYABLES

	2009	2008
	\$	\$
CURRENT		
Trade payables	331,200	222,124
Payroll liabilities	84,862	26,418
Employee benefits – annual leave	68,578	52,552
	484,640	301,094



NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009

NOTE 14. TRADE AND OTHER PAYABLES (continued)

	2009	2008
	\$	\$
a. Financial liabilities at amortised cost classified as trade and other payable		
Trade and other payables		
- total current	484,640	301,094
- total non-current	-	-
	484,640	301,094
Less PAYG	(53,763)	(18,110)
Less GST Payable	(45,118)	(8,070)
Less payroll liabilities	(84,862)	(26,418)
Less annual leave entitlements	(68,578)	(52,552)
Financial liabilities as trade and other payables	232,319	195,944

NOTE 15. PROVISIONS

	Long-term Employee Benefits	
	\$	
Opening balance at 1 January 2009	6,536	
Additional provisions raised during the year	4,129	
Amounts used	-	
Balance at 31 December 2009	10,665	
	2009	2008
	\$	\$
Analysis of Total Provisions		
Current	-	-
Non-current	10,665	6,536
	10,665	6,536

Provision for Long-term Employee Benefits

A provision has been recognised for employee entitlements relating to long service leave. In calculating the present value of future cash flows in respect of long service leave, the probability of long service leave being taken is based upon historical data. The measurement and recognition criteria for employee benefits has been included in Note 1 to this report.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009

NOTE 16. RESERVES

(a) Asset Revaluation Reserve

The asset revaluation reserve records the revaluation of property, plant and equipment.

(b) Research Fund Reserve

The general reserve records funds set aside for all awards administered by the ALIA Research Committee.

(c) Anne Harrison Trust Reserve

The general reserve records funds set aside for the Anne Harrison Award, which is awarded every two years.

NOTE 17. MEMBERS' GUARANTEE

The Company is incorporated under the Corporations Act 2001 and is a company limited by guarantee. If the Company is wound up, the Constitution states that each member is required to contribute a maximum of \$20 each towards meeting any outstanding obligations of the Company. At 31 December 2009 the number of members was 5,315 (2008: 4,775).

NOTE 18. EVENTS AFTER THE BALANCE DATE

As at 28 February 2010 the value of the investment held by the Company decreased by \$49,797 from \$2,005,983 to \$1,956,186 due to impairment.

NOTE 19. CONTINGENT ASSETS AND LIABILITIES

There are no contingent liabilities or assets as at 31 December 2009 which require disclosure in the financial statements.

NOTE 20. RELATED PARTY TRANSACTIONS

Transactions between related parties are on normal commercial terms and conditions no more favourable than those available to other persons unless otherwise stated.

During the year there were no related party transactions.



NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009

NOTE 21. CASH FLOW INFORMATION

	2009	2008
	\$	\$
Reconciliation of Cash Flow from Operations with Surplus after Income Tax		
(Deficit)/Surplus after income tax	170,467	(717,430)
Non cash flows		
Depreciation	298,874	245,309
Loss on disposal of plant and equipment	2,479	4,308
(Increase)/Decrease in value of investments	(175,471)	323,945
Changes in assets and liabilities		
(Increase)/Decrease in trade and other receivables and prepayments	113,675	(197,447)
(Increase)/Decrease in other assets	312,934	(281,691)
Decrease in inventories	24,048	5,819
Increase in trade and other payables	183,546	67,984
(Decrease)/Increase in other liabilities and provisions	(1,067,165)	1,106,500
(Decrease) in redeemable interlibrary loan vouchers	(466,312)	(156,912)
	(602,925)	400,385

NOTE 22. SERVICE AGREEMENT COMMITMENTS

	2009	2008
	\$	\$
Non-cancellable service agreements entered into prior to 31 December 2009		
Payable – minimum lease payments		
- not later than 12 months	361,080	79,073
- between 12 months but not later than 5 years	99,124	13,006
	460,204	92,079

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009

NOTE 23. FINANCIAL INSTRUMENTS

(a) Financial Risk Management

The Company's financial instruments consist mainly of deposits with banks, short term investments, accounts receivable and payable. The totals for each category of financial instruments, measured in accordance with AASB 139 as detailed in the accounting policies of these financial statements, are as follows:

	NOTE	2009	2008
		\$	\$
Financial assets			
Cash and cash equivalents	6	919,276	1,646,296
Loans and receivables	7	199,668	313,343
Investments		2,005,983	1,830,512
		3,124,927	3,790,151
Financial liabilities			
Financial liabilities at amortised cost			
- Trade and other payables	13a	232,319	195,944
		232,319	195,944

Financial Risk Management Policies

The board of directors' overall risk management strategy seeks to assist the Company in meeting its financial targets, whilst minimising potential adverse effects on financial performance.

Specific Financial Risk Exposures and Management

The main risks the Company is exposed to through its financial instruments are interest rate risk, liquidity risk and credit risk.

a. Interest rate risk

Exposure to interest rate risk arises on financial assets and financial liabilities recognised at reporting date whereby a future change in interest rates will affect future cash flows or the fair value of fixed rate financial instruments.

Interest rate risk is managed with a mixture of fixed and floating rate cash assets.

b. Liquidity risk

Liquidity risk arises from the possibility the Company might encounter difficulty in settling its debts or otherwise meeting its obligations related to financial liabilities. The Company manages this risk through the following mechanisms:

- Preparing budgets;
- Maintaining a reputable credit profile;



NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009

NOTE 23. FINANCIAL INSTRUMENTS (continued)

b. Liquidity risk (continued)

- Managing credit risk related to financial assets; and
- Investing only in surplus cash with major financial institutions.

The following tables reflect an undiscounted contractual maturity analysis for financial liabilities.

Cash flows realised from financial assets reflect management's expectation as to the timing of realisation. Actual timing may therefore differ from that disclosed. The timing of cash flows presented in the table to settle financial liabilities reflects the earliest contractual settlement dates.

	Within 1 Year		1 to 5 Years		Total contractual cash flow	
	2009	2008	2009	2008	2009	2008
	\$	\$	\$	\$	\$	\$
Financial Liabilities due for payment						
Trade and other payables	232,319	195,944	-	-	232,319	195,944
Total expected outflows	232,319	195,944	-	-	232,319	195,944
Financial Assets – cash flows realisable						
Cash and cash equivalents	919,276	1,646,296	-	-	919,276	1,646,296
Trade and other receivables	199,668	313,343	-	-	199,668	313,343
Investments	2,005,983	1,830,512	-	-	2,005,983	1,830,512
Total anticipated inflows	3,124,927	3,790,151	-	-	3,124,927	3,790,151
Net inflow/(outflow) on financial instruments	2,892,608	3,594,207	-	-	2,892,608	3,594,207

c. Credit risk

Exposure to credit risk relating to financial assets arises from the potential non-performance by counter parties of contract obligations that could lead to a financial loss to the Company.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009

NOTE 23. FINANCIAL RISK MANAGEMENT (continued)

c. Credit risk (continued)

Credit risk is managed through the maintenance of procedures ensuring to the extent possible, that customers and counter parties to transactions are of sound credit worthiness. Such monitoring is used in assessing receivables for impairment. Credit terms are generally 30 days from the invoice date.

Risk is also minimised through investing surplus funds in financial institutions that maintain a high credit rating, or in entities that the board of director's has otherwise cleared as being financially sound.

Credit Risk Exposures

The maximum exposure to credit risk by class of recognised financial assets at balance date is equivalent to the carrying value and classification of those financial assets (net of any provisions) as presented in the Statement of Financial Position.

Trade and other receivables that are neither past due or impaired are considered to be of high credit quality. Aggregates of such amounts are as detailed in Note 7.

The Company does not have any material credit risk exposure to any single receivable or group of receivables under financial instruments entered into by the Company. The trade receivables balance at 31 December 2009 and 31 December 2008 do not include any counter parties with external credit ratings. Customers are assessed for credit worthiness using the criteria detailed above.

Credit risk related to balances with banks and other financial institutions is managed by the Board of Directors.

Net Fair Values

Fair value estimation

The net fair value of assets and liabilities approximates their carrying value. No financial assets and financial liabilities are readily traded on organised markets in standardised form.

The aggregate net fair values and carrying amounts of financial assets and financial liabilities are disclosed in the Statement of Financial Position and in the notes to the financial statements.



NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2009

NOTE 23. FINANCIAL RISK MANAGEMENT (continued)

Net Fair Values (continued)

Sensitivity analysis

The following table illustrates sensitivities to the Company's exposures to changes in interest rates. The table indicates the impact on how profit values reported at balance date would have been affected by changes in the relevant risk variable that management considers to be reasonably possible. These sensitivities assume that the movement in a particular variable is independent of other variables.

	Loss
	\$
Year Ended 31 December 2008	
+/- 1% in interest rates	16,451
Year Ended 31 December 2009	
+/- 1% in interest rates	29,253

The above interest rate sensitivity analysis has been performed on the assumption that all other variables remain unchanged.

NOTE 24. CAPITAL MANAGEMENT

Management controls the capital of the Company to ensure that adequate cash flows are generated to fund its operations.

There have been no changes to the strategy adopted by management to control the capital of the Company since the previous year.

NOTE 25. COMPANY DETAILS

The registered office and principal place of business of the Company is:

Australian Library and Information Association Ltd

9-11 Napier Close
Deakin ACT 2600

DIRECTORS' DECLARATION

The Directors of the Company declare that:

1. The financial statements and notes, as set out on pages 28 to 53, are in accordance with the Corporations Act 2001 and:
 - (a) comply with Accounting Standards; and
 - (b) give a true and fair view of the financial position as at 31 December 2009 and of the performance for the year ended on that date of the Company.
2. In the Directors' opinion there are reasonable grounds to believe that the Company will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the Board of Directors.

A handwritten signature in black ink that reads "Jan Richards". The signature is written in a cursive style with a large, sweeping initial 'J'.

Director
Ms Jan Richards

Dated this 23rd day of April 2010

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF THE AUSTRALIAN LIBRARY AND INFORMATION ASSOCIATION LTD

Report on the Financial Report

We have audited the accompanying financial report of the Australian Library and Information Association Ltd (the Company) which comprises the Statement of Financial Position as at 31 December 2009, and the Statement of Comprehensive Income, Statement of Changes in Equity and Statement of Cash Flows for the year ended on that date, a summary of significant accounting policies and other explanatory notes and the Directors' Declaration.

The Responsibility of the Directors' for the Financial Report

The Directors of the Company are responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards (including the Australian Accounting Interpretations) and the Corporations Act 2001. This responsibility includes designing, implementing and maintaining internal controls relevant to the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Company's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Directors, as well as evaluating the overall presentation of the financial report.

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Auditor's Responsibility (continued)

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of the Corporations Act 2001. We confirm that the independence declaration required by the Corporations Act 2001, provided to the Directors of the Australian Library and Information Association Ltd on 23 April 2010, would be in the same terms if provided to the Directors as at the date of this auditors report.

Auditor's Opinion

In our opinion, the financial report presents fairly, in all material respects, the financial position of the Australian Library and Information Association Ltd as of 31 December 2009, and its financial performance and cash flows for the year then ended in accordance with the Corporations Act 2001 and the Australian Accounting Standards (including Australian Accounting Interpretations).



A.B. Papps, CA
Registered Company Auditor

Canberra, ACT
23 April 2010

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**Australian
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Information
Association**