

Walk this way:  
Using geolocation for self-guided  
local history audio walking tours.

Teishan Ahearne,  
Moreland City Libraries.



Is local history  
doomed?

The problem is also  
an opportunity.



The voice is intimate,  
the voice is powerful.



# Glossary of terms

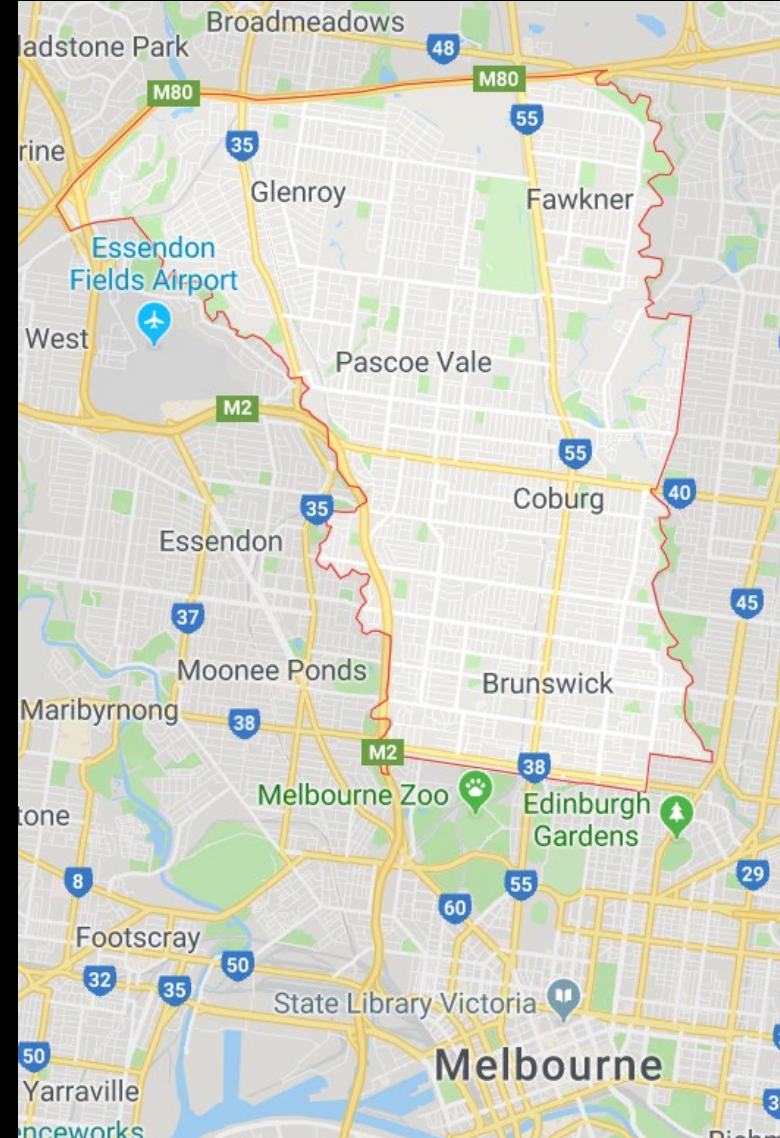
Augmented reality

Geo-location

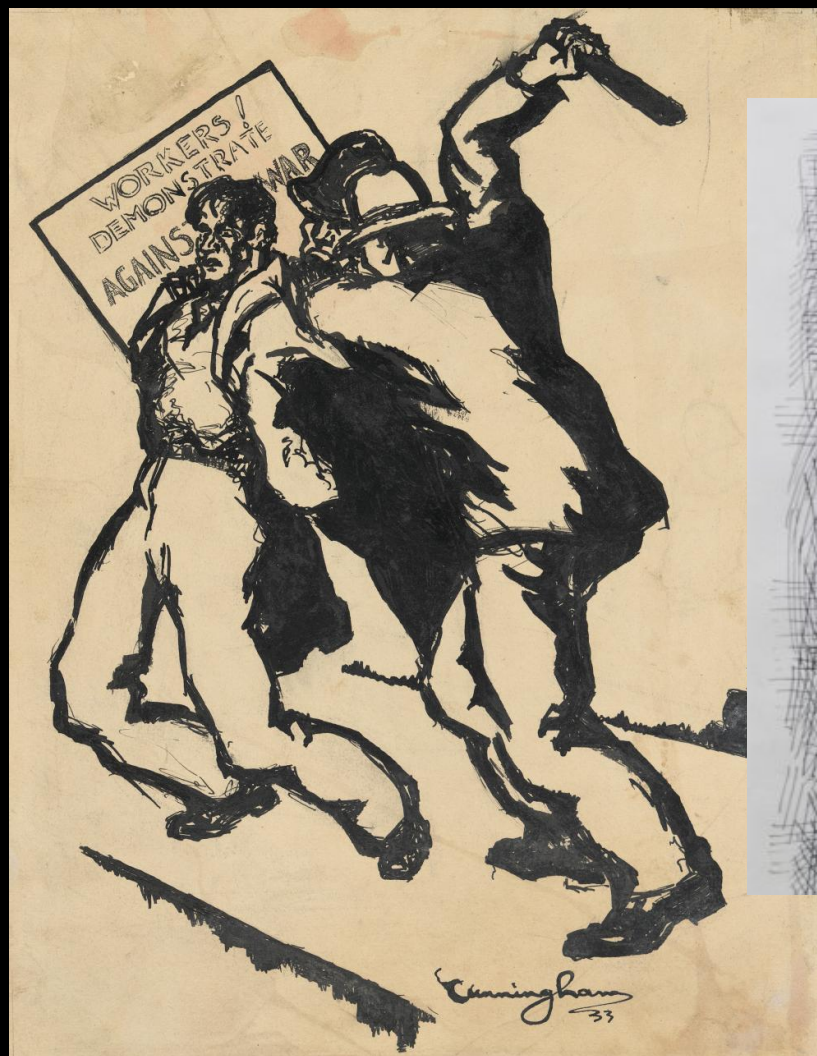
Self-guided



# City of Moreland LGA.







Artwork by Noel Cunihan and photograph of Cunihan in the cage.

[ABOUT](#)
[CONTACT](#)

people's tours

unique tours of local places

A tour of attitudes to public housing

A tour of the Elgin Square walkups

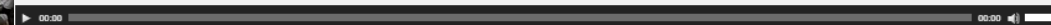
A tour of the Carlton Neighbourhood Centre

Lock out the landlords! A tour of unemployment resistance in Brunswick 1929-35

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## Lock out the landlords! A tour of unemployment resistance in Brunswick 1929-35

© JUNE 5, 2017 • BUDDY3IRL



The economic depression of the 1930s saw thousands of Melburnians thrown out of their homes and into the streets.

However, these actions did not go unopposed, as across the city pickets, occupations and protests were organised to disrupt and prevent evictions and auctions.

This walking tour visits the sites of some of Melbourne's fiercest anti-eviction battles in the northern Melbourne suburb of Brunswick.

## Your tour guide Iain McIntyre



Iain is an author, radio presenter and musician who has contributed to a number of publications including Rolling Stone, Chain Reaction and The Big Issue about Australian and international music, history and popular culture.

He has edited [Tomorrow Is Today: Australia In The Psychedelic Era, 1966-70](#) for Wakefield Press, self published a book on the AIDEX 91 anti-arms fairs protest and contributed radical dates to Community Radio 3CRs 2006, 2007, 2008 and 2009 [Seeds Of Dissent](#) calendars.

Iains latest book is [How to Make Trouble and Influence People](#), published by Breakdown Press in October 2009. It reveals Australia's radical past through tales of Indigenous resistance, convict revolts and escapes, picket line hi-jinks, student occupations, creative direct

action, media pranks, urban interventions, squatting, blockades, banner drops, street theatre and billboard liberation. It includes stories and anecdotes, interviews with pranksters and troublemakers, and 300 spectacular photos documenting the vital history of creative resistance in this country.

## Credits

This tour was recorded and edited by Nicole Hurtubise, produced by Community Radio 3CR and funded by the Office of Public Records Local History grant program.

## 2009 Melbourne Fringe Festival event

We were proud to be part of [Melbourne Fringe Festival](#).

Check out [the photos on Flickr of the Fringe Festival walking tour on Sunday 11 October 2009](#), led by Iain McIntyre and Margaret West.








# ECHOES: interactive GPS-triggered sound walks

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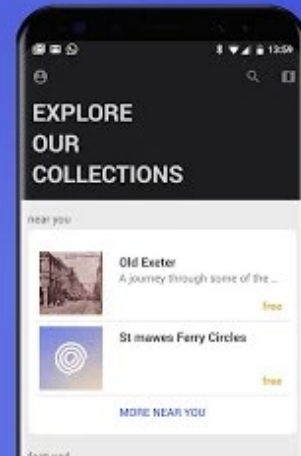
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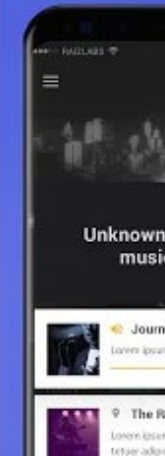
Enable GPS → headphones on →  
wander and let the sound  
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creations from around the world



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# People's history of Brunswick

*Discover Brunswick's radical history.*

Self-guided local history  
audio walking tours.

Download the Echoes app  
or visit Brunswick Library.



**ECHOES**



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Moreland City Council

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# Noel Counihan and ...

## People's History of Brunswick

6 echoes

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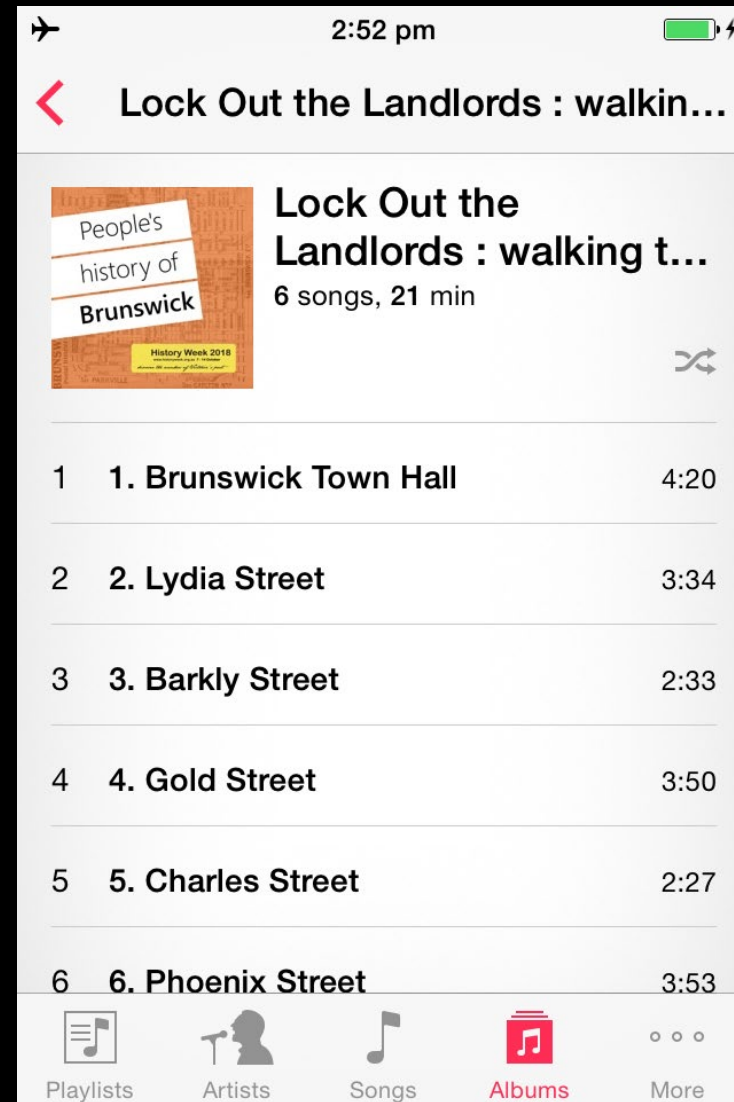
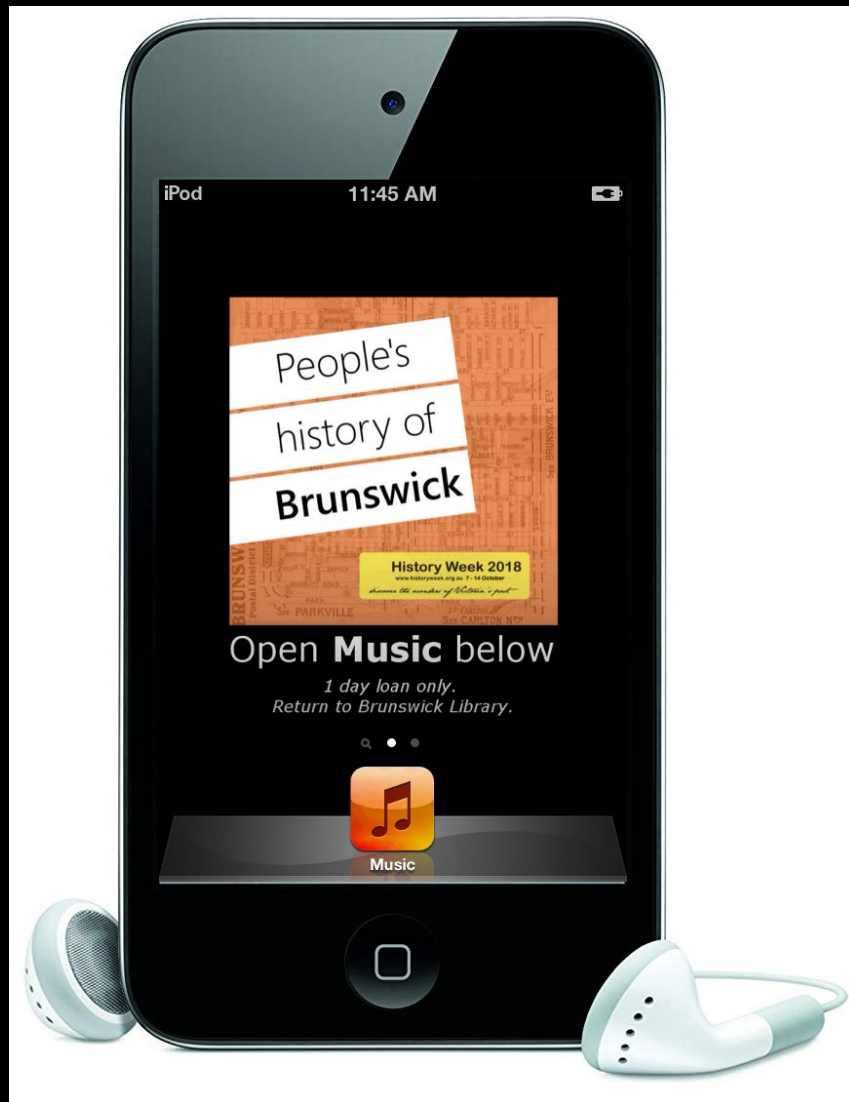
Description:

Join historian and archivist Melinda Barrie as she takes you in the footsteps of Noel Counihan

Noel Counihan and the Bruns...

1. Barkly St. Commune







# People's history of Brunswick

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**ECHOES**

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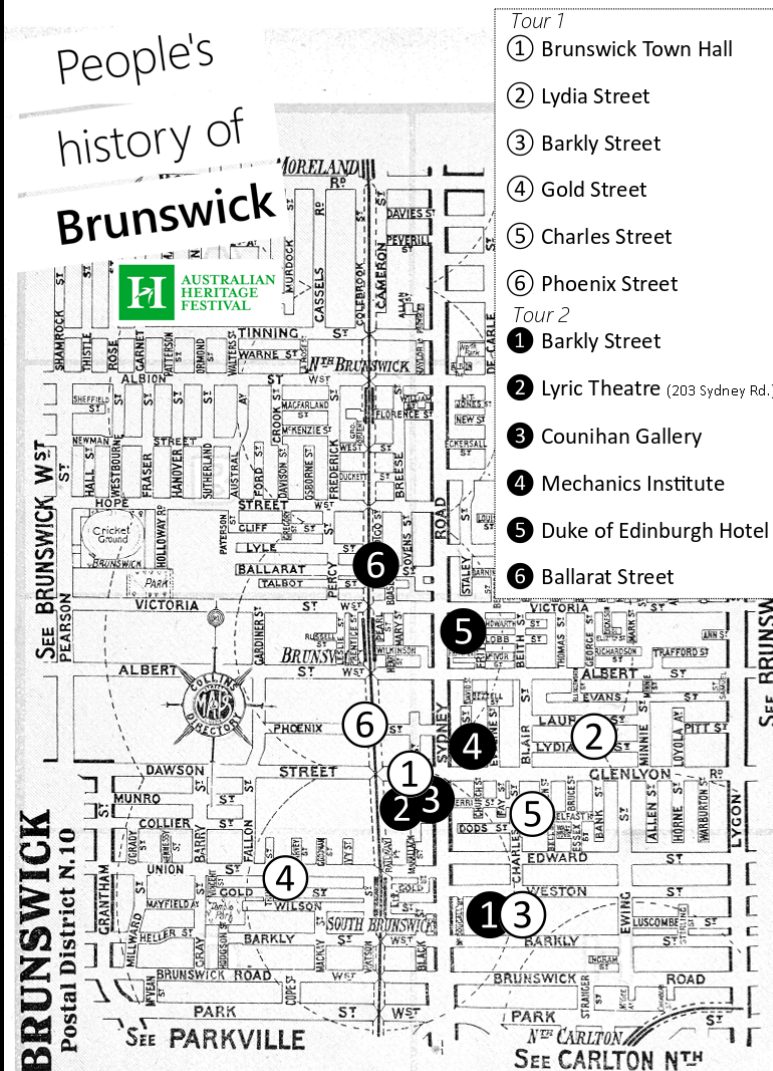
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Google Play



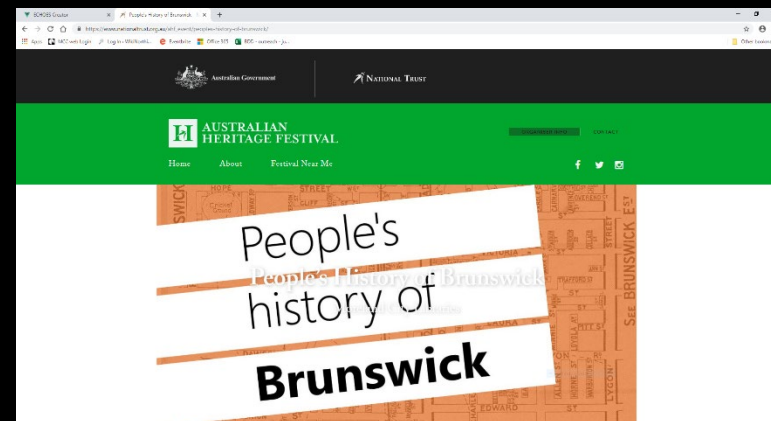
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## People's history of Brunswick

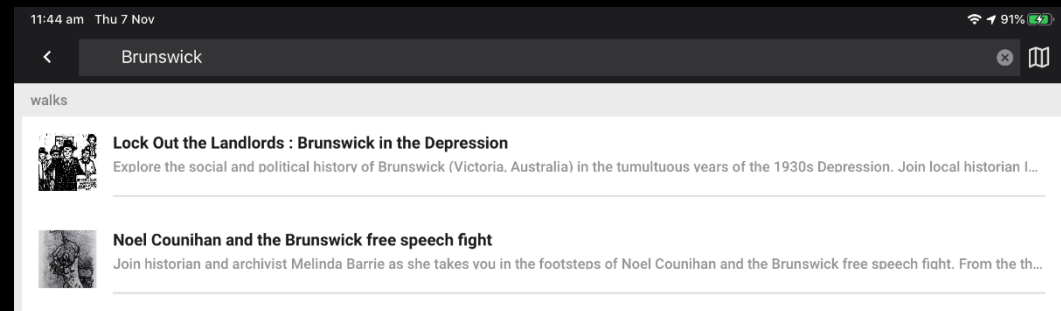






# Get your phones out


1. Go to the *App Store* or *Play Store*
2. Search for *Echoes interactive sound walks*
3. Download
4. Open and select *Sign Up*
5. You should see two walks under 'Near You', otherwise search for 'Brunswick'
6. Select and open walk




Echoes – Geolocated experiences

https://echoes.xyz

AppsMCC web LoginLog In « WikiNorthi...EventbriteOffice 365BDD - outreach - ju...Other bookmarks

ECHOES

HOMECREATEEXPLORECUSTOM APPSABOUT USCONTACTLOGIN



# SOUND THAT WALKS YOUR WAY









Create and explore immersive geolocated experiences – it's free!

CreateExplore

## More to hear, more to explore

Echoes gives you the freedom to explore breath-taking GPS-triggered audio tours wherever you are.

Listen to our community's creations from around the world, or join in yourself and get creating!



Full-screen SignLeave us a message!

Type here to search

Media

Echoes – ...

Mitel Con...

Spotify Pr...

Inbox - T...

Mozilla Fi...

NLS9 Teis...

HPE Reco...

D19 7707...

9:48 AM13/06/2019

ECHOES Creator


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https://creator.echoes.xyz/list


Apps MCC web Login Log In - WikiNorthi... Eventbrite Office 365 BDD - outreach - ju... Other bookmarks



My Walks

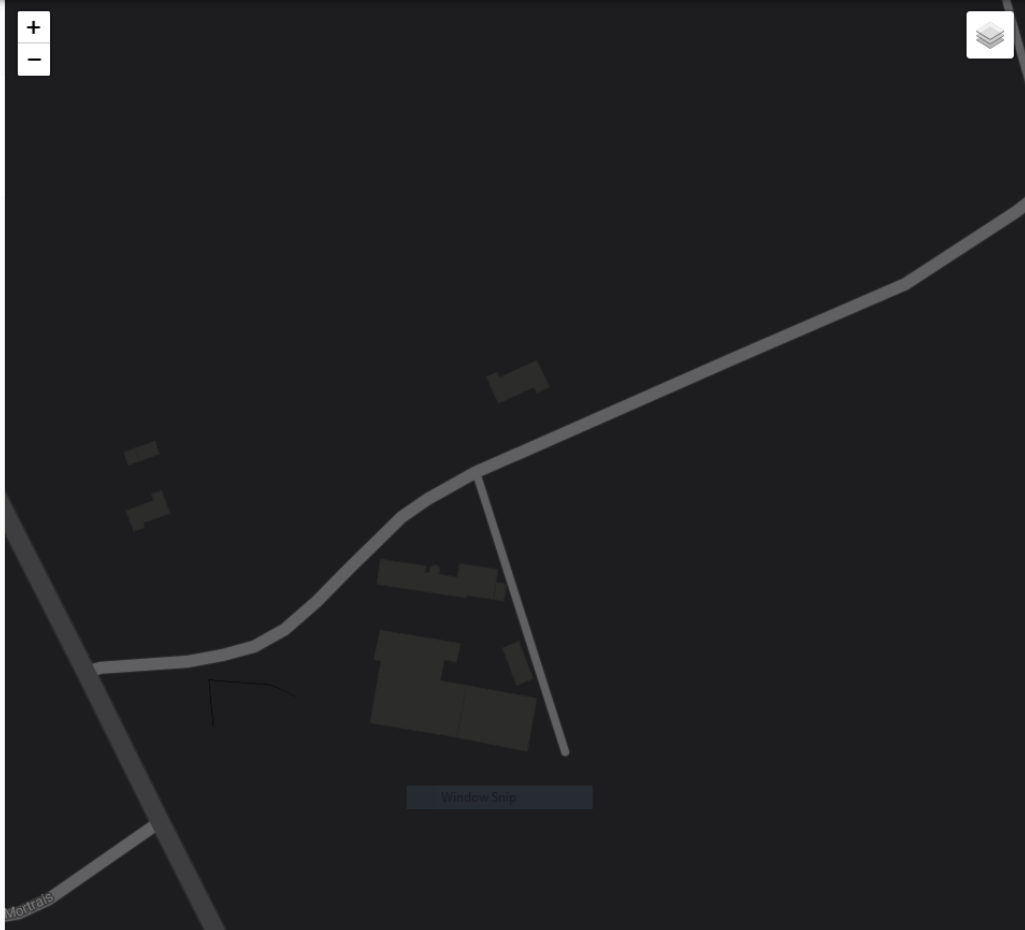
MY WALKS

 Lock Out the Landlords : Brunswick in the Depression


 Noel Counihan and the Brunswick free speech fight


 



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ECHOES Creator

https://creator.echoes.xyz/collection/vx5AISECVHwjwoNM

AppsMCC web LoginLog In < WikiNorthi...EventbriteOffice 365BDD - outreach - ju...Other bookmarks

Lock Out the Landlords : Brunswick in the Depression



Lock Out the Landlords : Brunswick in the Depression

Title  
Lock Out the Landlords : Brunswick in the Depression

Description  
Explore the social and political history of Brunswick (Victoria, Australia) in the tumultuous years of the 1930s Depression. Join local historian Iain McIntyre to explore the collective organising of workers, families and residents in Brunswick as they fight for their survival.  
*Audio recorded by Nicola Hurtubise as part of the People's Tours of History.*


Publish Status  
public


Are you interested in selling your walk?  
ECHOES offers the capability for walk creators to sell their creations through our apps.  
For more info, [contact us](#)


Place  
Search for a place


Creator  
People's History of Brunswick


ECHOES


1. Brunswick Town Hall

2. Lydia Street

3. Barkly Street

4. Gold Street


5. Charles Street

6. Phoenix Street

LINES

You don't have any Lines. To add a new one, draw one using the line tool on the map.

Jump to a place



Type here to search

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D19 77078...

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13/06/2019





## ← 2. Lydia Street

Title

2. Lydia Street

Description

Lydia Street: Proletarian Hall and Unemployed Organising in Brunswick.

☐ Hide player


☐ Hide zone

ELEMENTS

### Sound

Title

2. Lydia Street



☐ Play loop

☐ Play once

☐ Play complete

☐ Spatialization





Budget?

Audio recording equipment

Audio editing software

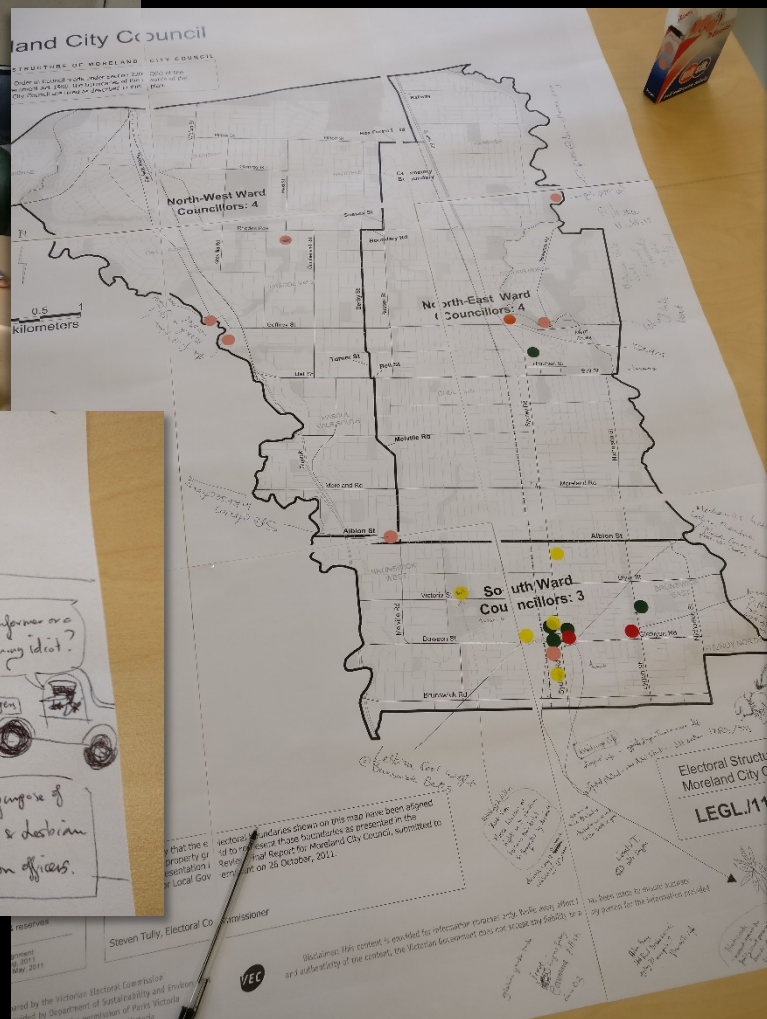
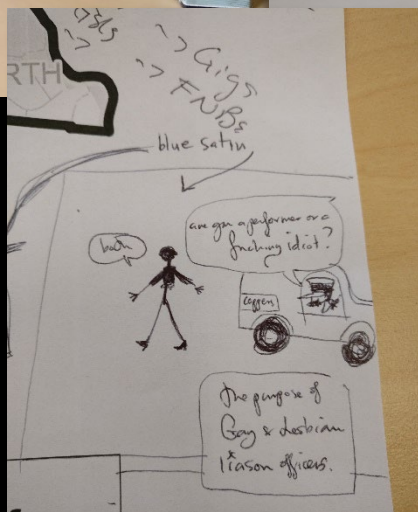
Audio production skills

Graphic design software and skills

Media and promotion

**HISTORY FROM  
THE BOTTOM UP**

imgflip.com



To celebrate Moreland's rich LGBTQIA+ history we are collecting stories from our LGBTQIA+ community to create an audio walking tour of Moreland.

**Saturday 9 February**  
**11 am - 1 pm (2 hr workshop)**  
**Brunswick Library**



Moreland City Libraries

## Re-cap

- Collaborate with your community
- Who's voices aren't being heard? Work to amplify them
  - Assess your skills and resources
    - Find partnerships
    - (Ideally) find some money



# Questions?

Get in touch:

Email: [tahearne@moreland.vic.gov.au](mailto:tahearne@moreland.vic.gov.au)

Twitter: [@overdueitems](https://twitter.com/overdueitems)