

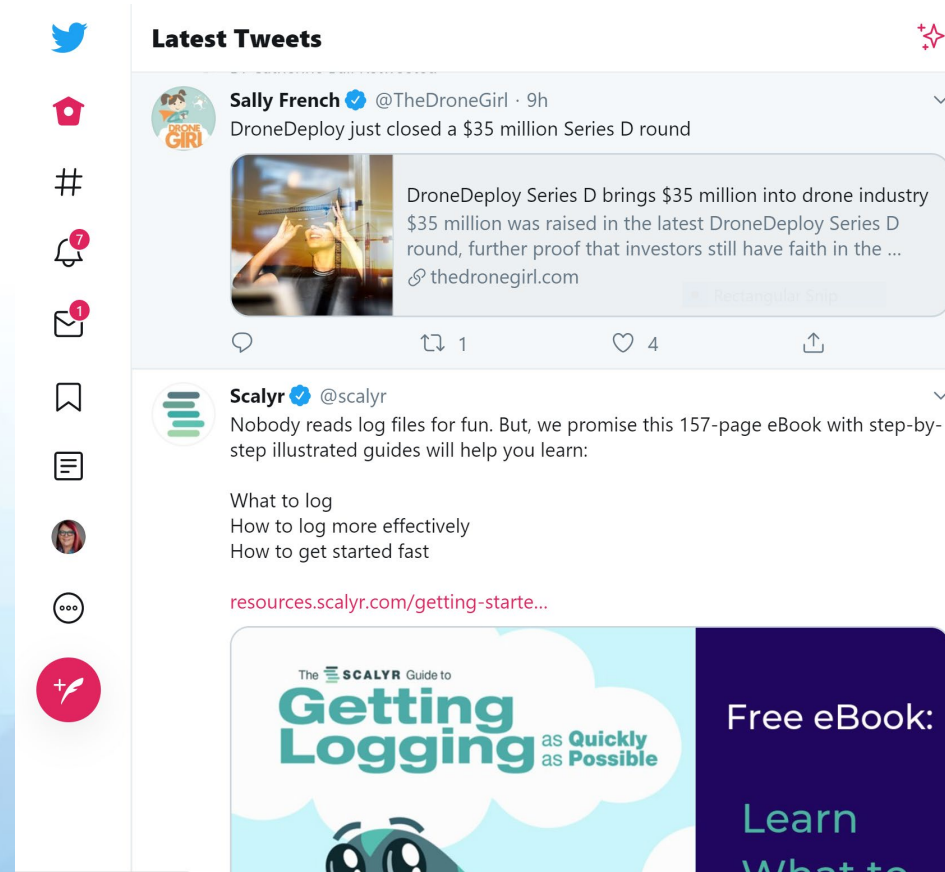
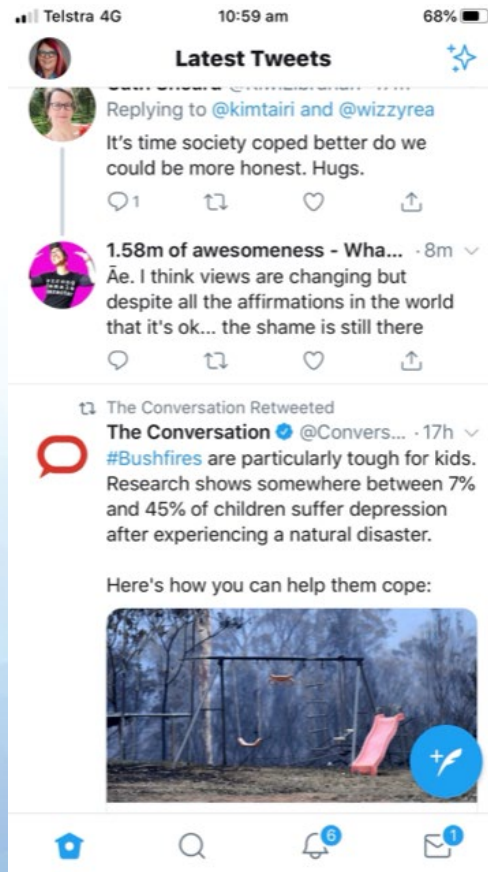
# Using Twitter for professional development

- Overview of Twitter functions
- Learning to tweet like a pro
- Where to go for more help
- Focusing on Twitter to build your Professional Learning Network

# Twitter was developed as a microblogging platform

- Designed to be short and sharp – max of 280 characters for each tweet or message
- Designed to be quick
- Designed to be portable
- Designed to be searchable using #Hashtags

# How does a Twitter feed look?



# Borrowing from one of my Twitter PLN idols @KayOddone

## GETTING TO KNOW THE TWITTER INTERFACE

Hover over the Twitter symbols, and small tooltips will pop up, explaining what each symbol or section of the Twitter interface means and can do for you.



Kay's blog:  
Linking Learning  
[Finding your way  
around Twitter](http://www.linkinglearning.com.au/find-your-way-around-twitter/)

<http://www.linkinglearning.com.au/find-your-way-around-twitter/>

# The anatomy of a Tweet





# Let's talk #Hashtags

- #Hashtags are subject headings for people who don't know about subject headings
- You can add one or more #Hashtag to your tweets so that other people can find your tweet
- You can search for other topics that interest you. Twitter will suggest topics for you or you can see what tags other people in libraries are using
- #Hashtags can trend or be popular

#LibTech19 #MargieVisitsLibraries #cbcareview #bushfiresQLD

# Let's talk ~~stalking~~ following your Twitter idols

- The best way to get started with Twitter is to follow some library leaders
- Look for individuals in the field @misskokolib  
@Janecowell8 @kassi\_grace
- Look for organisations who will post information that will build your professional knowledge  
@ALIANational @YarraLibraries @scisdata

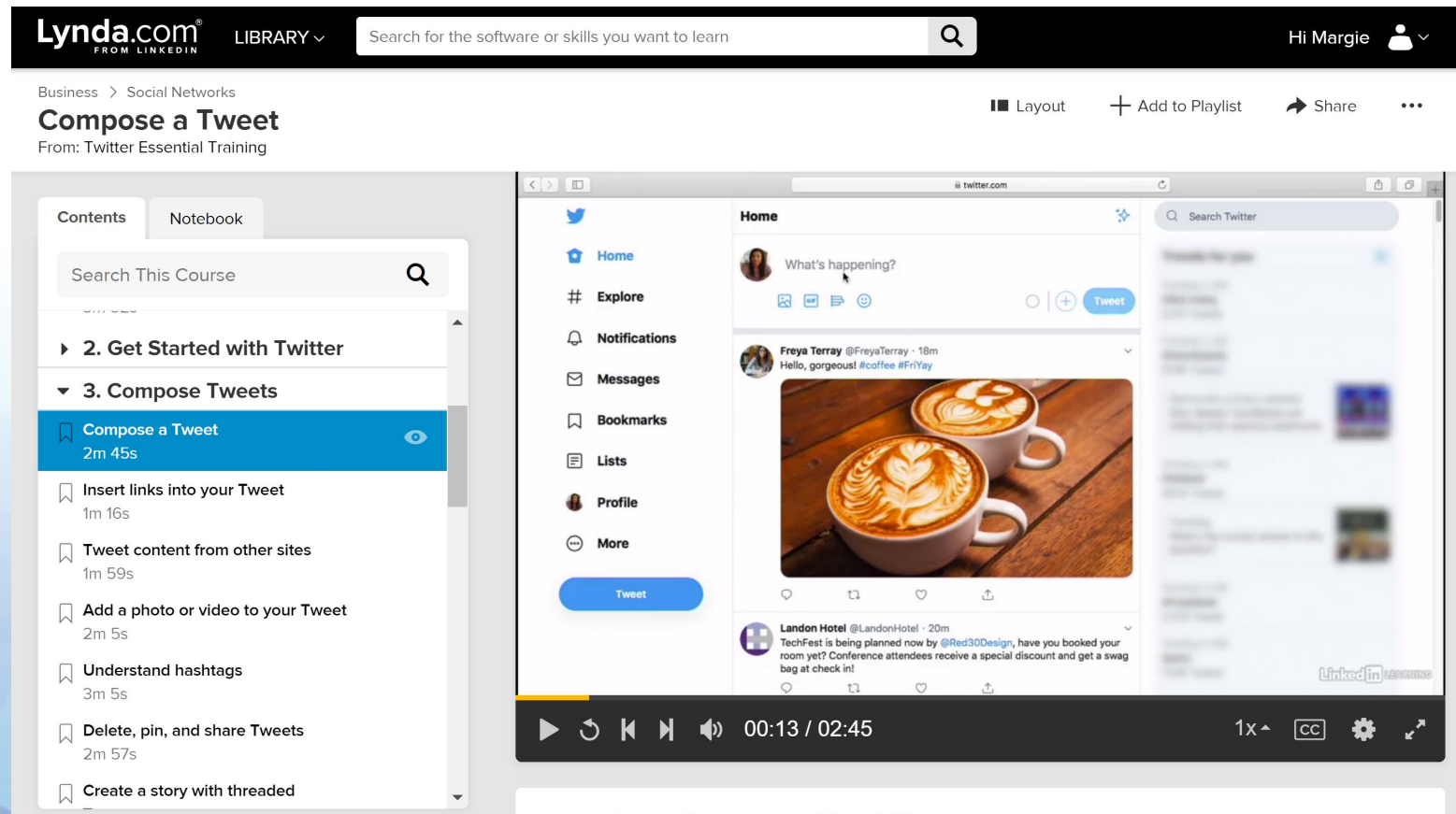
# Let's talk twitter chats

- Twitter chats are structured online conversations between groups of people or professional communities
- They are usually based around a set of questions made available in advance
- The ALIA Students and New Graduates host a twitter chat once a month @ALIANewGrads #AusLibChat





# Let's talk online training from Lynda.com – LinkedIn Learning



The screenshot shows a Lynda.com video player interface. The top navigation bar includes the Lynda.com logo, a 'LIBRARY' dropdown, a search bar with the text 'Search for the software or skills you want to learn', and a user profile for 'Hi Margie'. Below the navigation bar, the video title is 'Compose a Tweet' from the 'Twitter Essential Training' course. The video player shows a Twitter 'Compose a Tweet' interface. On the left, a sidebar lists the video's contents, with '3. Compose Tweets' expanded and 'Compose a Tweet' selected. The main video area displays a Twitter 'Home' feed with a tweet from Freya Terray featuring a photo of two cups of coffee. The video player controls at the bottom show a progress bar at 00:13 / 02:45.

Check your local public library for access.

I use the digital membership from YPRL.

<https://ypri.sdp.sirsidynix.net.au/custom/web/register/registration.html>

# Take the plunge

- Sign up and create a Twitter account
- Tweet something from this Symposium
- Remember you are among friends and we were all Twitter newbies at some point
- Follow me @Imforlibraries



**Margie Anderson @ #LibTech19**

2,476 Tweets



Edit profile

**Margie Anderson @ #LibTech19**

@Imforlibraries

ALIA VIC State Manager. I'm for learning, sharing and living to our best. I'm for family and friends. I'm for beach walks with kids and dogs. I'm for libraries.

Joined May 2012

748 Following 784 Followers

Tweets

Tweets & replies

Media

Likes



**Margie Anderson @ #LibTech19** @Imforlibraries · 8h



So day one of #LibTech19 is officially over. Thanks to all the libraries who hosted us on tours today. You were awesome. We all had a fantastic day. @ALIANational

