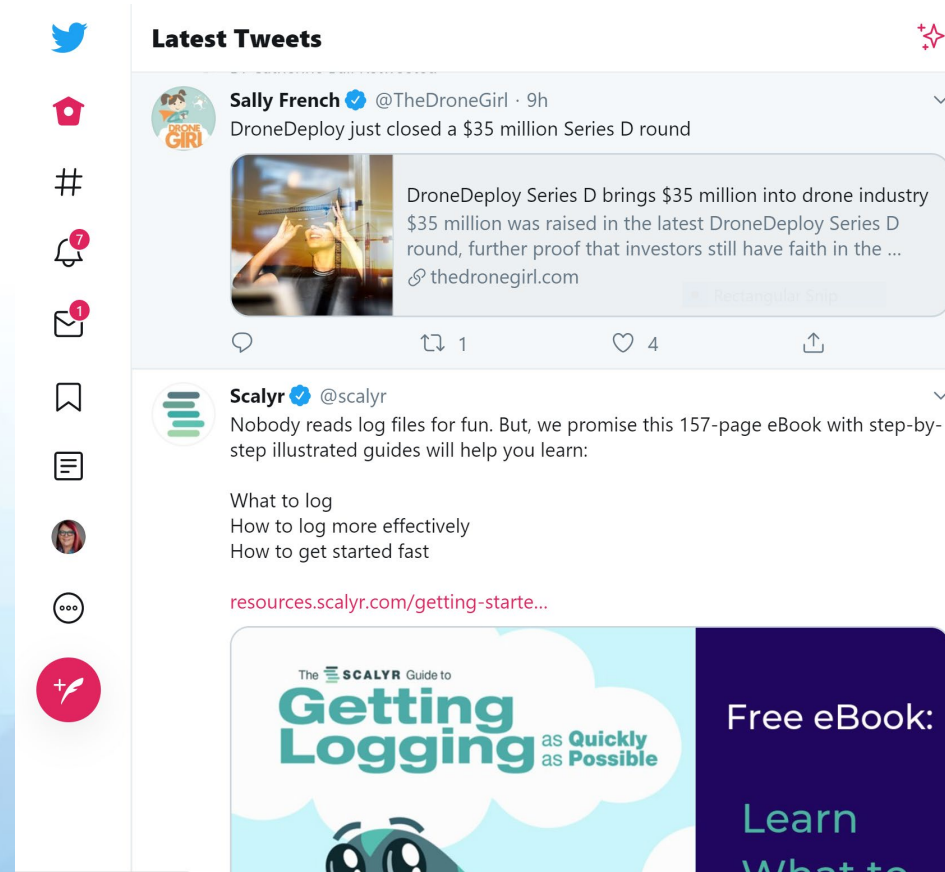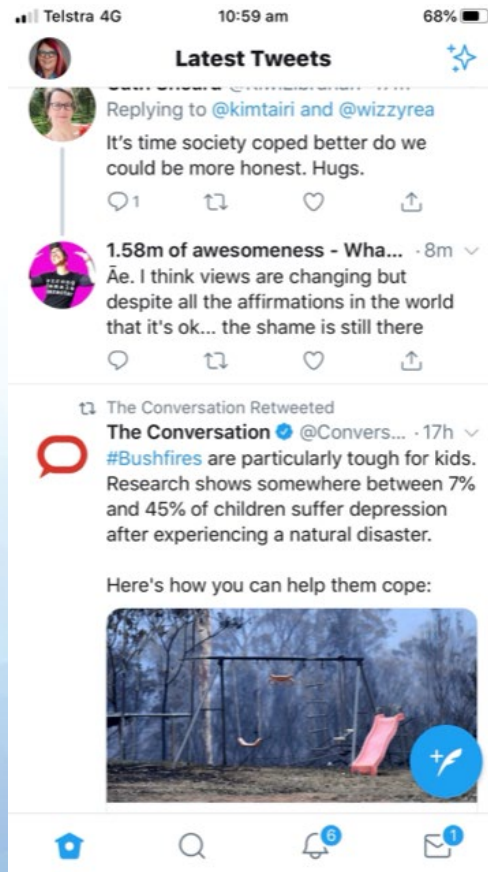# Using Twitter for professional development

- Overview of Twitter functions
- Learning to tweet like a pro
- Where to go for more help
- Focusing on Twitter to build your Professional Learning Network

Twitter was developed as a microblogging platform

- Designed to be short and sharp – max of 280 characters for each tweet or message
- Designed to be quick
- Designed to be portable
- Designed to be searchable using #Hashtags

How does a Twitter feed look?

Borrowing from one of my Twitter PLN idols @KayOddone

Kay's blog:
Linking Learning
[Finding your way around Twitter](#)

http://www.linkinglearning.com.au/find-your-way-around-twitter/

The anatomy of a Tweet

Let's talk #Hashtags

- #Hashtags are subject headings for people who don't know about subject headings

- You can add one or more #Hashtag to your tweets so that other people can find your tweet

- You can search for other topics that interest you. Twitter will suggest topics for you or you can see what tags other people in libraries are using

- #Hashtags can trend or be popular

#LibTech19   #MargieVisitsLibraries   #cbcareview   #bushfiresQLD

Let's talk ~~stalking~~ following your Twitter idols

- The best way to get started with Twitter is to follow some library leaders

- Look for individuals in the field @misskokolib @Janecowell8 @kassi_grace

- Look for organisations who will post information that will build your professional knowledge @ALIANational @YarraLibraries @scisdata
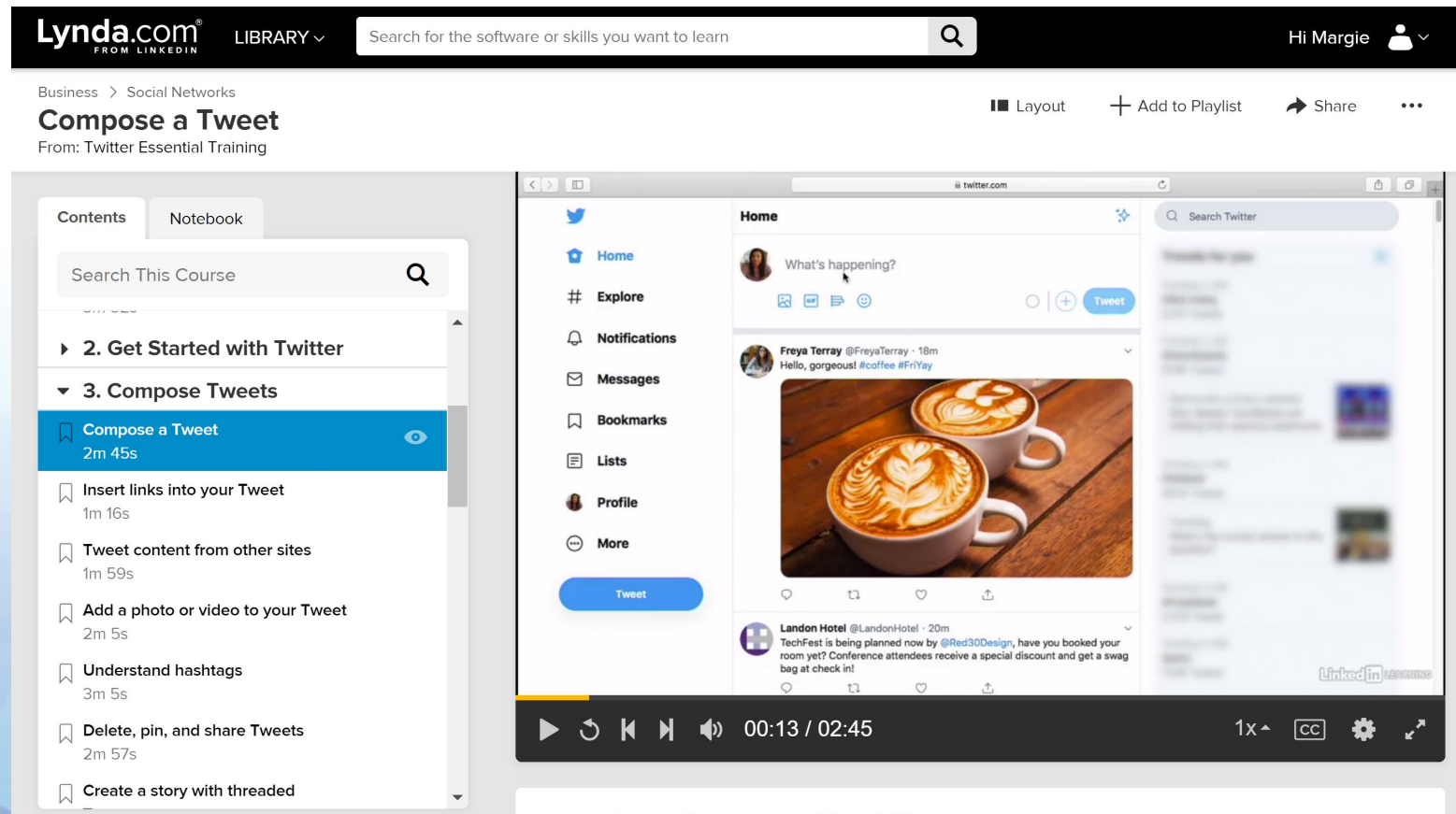
Let's talk twitter chats

- Twitter chats are structured online conversations between groups of people or professional communities

- They are usually based around a set of questions made available in advance

- The ALIA Students and New Graduates host a twitter chat once a month @ALIANewGrads #AusLibChat

Let's talk online training from Lynda.com – Linkedin Learning

Check your local public library for access.

I use the digital membership from YPRL.

https://yprl.sdp.sirsidynix.net.au/custom/web/register/registration.html

Take the plunge

- Sign up and create a Twitter account

- Tweet something from this Symposium

- Remember you are among friends and we were all Twitter newbies at some point

- Follow me @Imforlibraries

Edit profile

Margie Anderson @ #LibTech19
@lmforlibraries

ALIA VIC State Manager. I'm for learning, sharing and living to our best. I'm for family and friends. I'm for beach walks with kids and dogs. I'm for libraries.

Joined May 2012

748 Following   **784** Followers

Tweets	Tweets & replies	Media	Likes

Margie Anderson @ #LibTech19 @lmforlibraries · 8h

So day one of #LibTech19 is officially over. Thanks to all the libraries who hosted us on tours today. You were awesome. We all had a fantastic day. @ALIANational